

DATE	ACTION	COMMENTS	FOLLOW-UP
April-May 2018	Staff begin work on three proposals in support of WACC the institution; Gender and communication/GMMP; Communication for Social Change. The aim will be to fund different aspects of WACC's work, including staff coordination positions, and to tailor proposals to different donor requirements. Sarah Macharia working on potential funders for GMMP 2020; Lorenzo Vargas working on potential funders for C4SC.	These proposals have been completed and have been the basis for different project applications.	
May 2018	Detailed discussions with Sheila George on fundraising initiatives for WACC.	SG to take the lead on potential sources of institutional funding for WACC.	No further progress.
May 2018	Exploration with Piet Halma and Praxedis Bouwman about Dutch Democracy & Media Foundation	"We do not know any one well enough to approach, neither in the board nor staff. The board and advisors are a combination of high-level people who have been or still are active in politics and journalism. The chair has been the national ombudsman for years and is currently the Dutch member of the European Court of Auditors. Knowing the context of these kind of foundations in the Netherlands, it is important to not articulate the Christian background of WACC too much. So, we could see possibilities	No further progress.

DATE	ACTION	COMMENTS	FOLLOW-UP
		for (aspects of) GMMP and the new project idea 'media and migrants'.	
June 2018	Detailed discussions with Lavinia Mohr to create a chart of potential funding sources for WACC, focusing on three areas: institutional funding, gender and communication (including the next GMMP and its follow up work), and communication for social change. The chart will include at a minimum organizational names and addresses, current priorities and areas of interest (especially crosscutting), current country focuses, names and contact details of key staff and/or board members, plus any other information that the Consultant feels might be relevant.	Letter of Agreement signed 6 June 2018 for 18 June to 1 August for 20 hours work. Renewed for a further (and final) 20 hours focusing on potential institutional support (deadline 30 September).	Detailed listing part 1 supplied to WACC 1 August 2018.
7 June 2018	Attended CanadaHelps webinar led by Cathy Mann on "Developing your Strategic Fundraising Plan: From Start to Secret ingredients".	Very Canadian take on fundraising among individuals / foundations / corporations with the main focus on the first two. "Create the enabling ecology that will enable fundraising to succeed by having great work to talk about, building relationships, learning from others, and having the CEO lead from the front." "Devise a funding strategy and plan." "Bring in champions as ambassadors for peer to peer approaches."	
8 June 2018	Letter to the members of the Board(s) of Directors outlining and alerting them to plans for fundraising.		

DATE	ACTION	COMMENTS	FOLLOW-UP
11 June 2018	Exploratory letter sent to Nick Stuart of Odyssey Impact (formerly Odyssey Networks) about a documentary on WACC's work.	Strong interest expressed in finding a link –a human interest story – between one or other Odyssey documentary and a communications angle.	WACC to identify a potential “script” to be the subject of further discussion and a funding proposal.
June 2018	Bread for the World offer of an additional fund of 300,000 Euros for equipment purchase/renewal for community radio stations in the global South. Lorenzo Vargas contacting partners that meet German government requirements for small project funding to put forward proposals and budgets. Funding must be used within six months (September 2018 to February 2019).	Initially WACC tried to implement this offer. Project partners responded enthusiastically. Unfortunately, the bureaucratic requirements were so stringent that it proved impossible to proceed.	
June 2018	Sara Speicher email exchange with Gregory Maniatis head of Open Society Foundations' migration and refugee work.	PL attempted further follow up; no response.	In Feb. 2019, SS went through Heinrich Boll for introduction to OSF staff, Dr Amitray. He indicates WACC's work does not align with current OSF grant options except possibly migration and is forwarding our introduction there.
15-20 June 2018	Conversations with WACC-related partners attending the World Council of Churches' Central Committee meetings, Geneva.	Stephen Brown, Sara Speicher and PL to visit Germany in late August 2018 to visit Heinrich Boell Foundation / Bread for the World / Diakonie / EMW / KED / WCRC to discuss potential partnerships.	
13 July 2018	Online approach to Media Democracy Fund to support GMMP 2020	“The Media Democracy Fund receives numerous support requests throughout the year and unfortunately we are unable to accept them all. While your project is important, we regret to inform	

DATE	ACTION	COMMENTS	FOLLOW-UP
		you that it falls outside our prioritized areas which focus on an open, secure and accessible internet.”	
16 July 2018	Sir Halley Stewart Trust Main grants include religious and research and salary contributions. SS to explore interest in salary/coordination costs for GMMP.	SS discussed proposal options with Trust. They will not considered GMMP (e.g. they will not considered ongoing or repeating projects.	Update July 2019: Submitted proposal on research elements of digital transformation process; decision October 10
18 July 2018	Exploratory email sent to Katja Iversen, CEO of Women Deliver based in New York to interest her in the GMMP. Aim: WACC presenting the GMMP at the 2019 Conference in Vancouver (3-6 June) and building awareness of WACC’s work on gender equality.		
31 August 2018	Proposal submitted to Social Sciences and Humanities Research Council (SSHRC). Amount requested \$44,700. (WACC’s own contribution \$48,000 in staff time). Project timeframe: 1 year Title: “Methodology and tools development for GMMP 2020.” Purpose: To convene a face-to-face meeting of the GMMP international technical expert committee to work on revisions to the media monitoring methodologies and data collection instruments in preparation for the 2020 edition. (2) To hire two student researchers to assist in (a) revising the monitoring methodology learning and training resources on the basis of the revisions agreed, and (3) updating the media	Response expected by November 2018.	Proposal could not be received because it did not meet the requirement for providing 50% matching funds – despite showing WACC’s contribution in terms of personnel costs.

DATE	ACTION	COMMENTS	FOLLOW-UP
	density research that informs the sampling methodology.		
29 August to 1 September 2018	Philip Lee, Stephen Brown and Sara Speicher visit Bread for the World (Berlin), the Heinrich-Böll Foundation (Berlin), Evangelisches Missionswerk (Hamburg), and the World Communion of Reformed Churches (Hanover). Objective: building stronger relationship sand seeking new or renewed partnerships.	<p>BftW: Ms Elisabeth Flesch, project officer in the team of the worldwide programmes, in charge of the LWF project that intends to align churches and faith based organization with the SDGs.</p> <p>Ms Carsta Neuenroth, Policy Advisor on Gender. Also ACT Alliance/COP and gender justice advocacy. Main topic: WACC work on gender and media, GMMP.</p> <p>Kristin Slesazeck BftW/WACC liaison and Martina-Yvonne Schöpplerle, financial consultancy and compliance. Reviewed Crowe Sobermann audit and compliance issues.</p> <p>HBF: Meeting with President Dr Ellen Ueberschär. Focus: potential partnership with WACC (no direct funding available) especially GMMP and gender work.</p> <p>EMW: Meeting with Christoph Anders (General Secretary), Olaf Rehren (Executive Secretary), Freddy Dutz (Public Relations and Publications).</p> <p>WCRC: Meeting with Phil Tannis, head of communications and</p>	<p>BftW: Sent new WACC paper on CR and SDGs. Global working group developing a tool kit for churches. WACC could input a section on role of communications in bringing about SDGs. Deadline October 2018? SDGs 5 and 16.</p> <p>WACC to guarantee total compliance with all aspects of Standard A in relation to DIP project management. New reporting forms to be tested by WACC.</p> <p>HBF: 33 offices around the world. Ecology (energy politics); democracy and human rights; gender politics. EU: Europe/US/Israel-Palestine. East Europe/former Yugoslavia. Office directors have their foci and strands of work, but work independently. Would need to approach office directors for potential support. Discussed media monitoring of migrants/refugees. Also GMMP 2020. Not approach political foundations, but Bettelsmann Foundation; talk to president of Dortmund Kirchentag to link to BF. SS to pursue migrant</p>

DATE	ACTION	COMMENTS	FOLLOW-UP
		<p>acting GS of World Communion of Reformed Churches (WCRC).</p>	<p>proposal to EU., esp. in context of countries where HB has offices e.g. Serbia, Ukraine, Bosnia. EMW: Great potential for cooperation especially around CR/SDGs and possible publications. Elaborated idea for pre-WACC-Europe Assembly seminar on the digital ethics to prepare for a larger conference in Karlsruhe in 2020 in preparation for interventions at WCC Assembly 2021. Later met with Dr Michael Brinkmann, EKD head of communications – interested in WACC Europe and migrants/refugees. WCRC: Discussed draft memorandum of understanding outlining future cooperation on common areas of strategic plan. Interested in digital ethics seminar/conference.</p>
<p>6 September 2018</p>	<p>GMMP 2020 project proposal sent as concept note to Robert Bosch Stiftung. Wrote to HBF asking if they could put in a word.</p>	<p>“We are sorry to inform you that we are not able to comply with your request. Considering the large number of projects applying for funding and bearing in mind our limited financial resources to facilitate those projects, we have to execute a highly selective decision procedure. In this procedure different aspects are taken into account. Therefore, the</p>	

DATE	ACTION	COMMENTS	FOLLOW-UP
		<p>decision does not form a judgment on the quality of your project.</p> <p>We regret that we are not able to give you a more favorable answer and wish you every success in your further attempts to obtain financial assistance.”</p>	
Deadline: 25 October 2018	2019 Conrad N. Hilton Humanitarian Prize. Presented to non-profit organizations judged to have made extraordinary contributions toward alleviating human suffering. The Prize is intended to recognize and advance the efforts of the recipient organization, and to call attention to the worldwide need for humanitarian aid and to encourage others to expand their support.	Sara Speicher and Sarah Macharia to submit. Needs endorsement by someone who does not receive a payment from the submitting organization.	Submitted by Julie Helmke. Decision expected August 2020 (judging by timeline for 2018 prize)
20 September 2018	Staff fundraising meeting reviewed OPM allocations 2018-19, LM’s chart of potential funding sources, and GMMP funding plans.		
21 September 2018	<p>Macquarie Foundation (Australia) announced a 50th anniversary \$A50 million commitment, expected to be awarded to five non-profit organisations (\$A10 million each) over a five-year period to fund projects globally that will have a lasting community benefit.</p> <p>“This new global award seeks to initiate or build on bold ideas that address an area of social need. We encourage non-profits to be imaginative in their thinking</p>	WACC meets the eligibility criteria except for a threshold of AUS\$4 million annual turnover.	Having contacted Pradip Thomas, Peter Horsfield, and Kevin Engel for advice, we decided to ask directly if they would consider waiving this stipulation in the light of WACC’s track-record (21.9.18). The answer was an unequivocal no.

DATE	ACTION	COMMENTS	FOLLOW-UP
	about the enduring outcomes they can achieve with this funding.”		
1 October 2018	Online application (very basic) for funding from the Audrey S. Hellyer Charitable Foundation . If interested, they will contact us for a conversation.	“Our foundation was founded on December 31.1958, and since that time we have sought to improve the lives of Canadians through support of a number of charitable initiatives. Our foundation supports a broad range of programs and initiatives, though we do tend to focus on organizations based solely in Ontario, Canada.”	Nothing heard from them.
16 October 2018	Email LOI to Julia Stasch, President of the John D. and Catherine T. MacArthur Foundation proposing partnership for GMMP 2020.		Nothing heard from them.
31 January 2019	Signed contract with ELCA for a two year project circa USD 86,000 on Venezuelan migrants/refugees on the Colombian border		
4 February 2019	Online application to Major/Minor Foundation “Community radio and resilience to climate change: From doom to hope”	PL taking lead.	This idea rejected 5.4.2019. We can submit new ideas as many times as we like
4 February 2019	Draft concept note submitted to the International Federation of Journalists proposing combining GMMP and their campaign address abuse of women journalists into a joint project and then seek funding.	SS and SM taking lead.	Concept note revised; IFJ have suggested several possible French and Europe foundations – SS asked if IFJ could initiate. June 19 update: Sarah M looking at Elle Foundation to propose GMMP activity for grant; WACC Europe willing to be project holder as it needs a French

DATE	ACTION	COMMENTS	FOLLOW-UP
			organisation; not open for applications at the moment.
13 March 2019	LOI and GMMP proposal sent to Chandra Jessee, InMaat Foundation , New York.	PL taking lead	Nothing heard from them.
14 March 2019	Letter and proposal sent to Rona Ambrose to see if she would endorse GMMP to secure funding.	PL taking lead	
15 March 2019	Letter and proposal sent to Stephania Varalli , CEO of Women of Influence, Toronto, to see if she would endorse GMMP to secure funding and/or interview Sarah Macharia.	PL taking lead	
16 March 2019	Letter and institutional funding proposal sent to the Heron Family Foundation , Ontario.	PL taking lead	Nothing heard from them.
1 April 2019	Online application to Fritt Ord (Norway) for GMMP (parts 3 and 4 of the activities). Processing in May/June. If they like the idea they will come back with questions and due diligence.	PL taking lead. Knut Lundby to advise.	Knut Lundby spoke in person with Fritt. Application being revised in line with conversation (30.4.2019). New application submitted 1 May 2019. Application turned down 26.6.2019
30 April 2019	Launch of crowd-funding campaign for GMMP . Story widely published on web site and social media. Email invitation sent to WACC directors and executive committee members inviting participation. Email alert sent to mailing list inviting participation (1.5.2019).	Continued promotion through varied networks; not significant funding	
21-22 May	ACT Europe Forum	SS attended gathering that brings the heads of the European Church agencies together. - Received feedback from Tobias Traut on digital transformation proposal; Kristin from BftW to	Full digital transformation concept revised, and Symposium proposal resent to Kristin on 21/6. Her initial reaction in phone conversation is very positive but later heard

DATE	ACTION	COMMENTS	FOLLOW-UP
		<p>send additional comments; SS to follow up on revision</p> <ul style="list-style-type: none"> - Conversation with Eric Lysen of Church of Sweden regarding WACC staff visit/workshop on Communication rights, tentatively suggested for September or October. He is to send contacts - Conversation with Jorgen Thomsen, DCA, who leads on ecumenical relations and gender issues re GMMP funding – he’s suggested brainstorming with Side by Side and Joint Learning Initiative – SS following up. <p>The Forum is also an opportunity to raise WACC’s visibility.</p>	<p>from head of Worldwide Programme that it was on hold and thus not included in overall request; Kristin on sick leave. SB following up with Tobias Traut and Dietrich Werner on offer of in-kind venue support.</p> <p>Sara S and Sarah M had a short online presentation and discussion with members of the Side By Side Faith Movement for Gender Justice on 25 June. Options discussed are a) getting their national partners involved in the monitoring; b) including support for national monitoring in their project proposals; and c) publicizing the GMMP campaign.</p> <p>SS followingup with Eric Lysen for visit to Church of Sweden</p>
22 May 2019	SS Meeting with Heather Roy, General Secretary of Eurodiaconia (network of 50 diaconial European organizations) – also with Antonio, their communication officer, and Marian Knetmann, formerly part of Eurodiaconia and now member of the WACC Europe Regional Executive	Discussion did not lead to immediate concrete cooperation, but future project on participatory democracy could lead to some joint efforts. They also had some recommendations for EU sources of funding to watch.	
5 June 2019	Proposal submitted to The Primate’s World Relief and Development Fund (PWRDF) Canada for three projects building on recent and/or current work	PL and LV to discuss further with PWRDF before end of June. Funding possible beginning in 2019	PWRDF interested in one proposal. LV and PL meeting to discuss further. Proposal moving ahead.

DATE	ACTION	COMMENTS	FOLLOW-UP
	implemented by WACC institutional members in three countries, and reflect the commitment of both WACC and PWRDF to a bottom-up approach to development, based on the conviction that communities at the grassroots level must be at the centre of social change.	over three years. Three proposals submitted.	
18 June 2019	Letter to Darren Walker, President of the Ford Foundation requesting a meeting in New York during the UN High-level forum on sustainable development 9-12 July.		Despite repeated attempts to visit in New York, no luck with seeing either Darren Walker or a Ford Foundation senior executive. We need an introduction.
18-20 June	WACC Europe invited to a Church of Sweden working group on migration and media; project consultant Francesca Pierigh attended	She indicates that WACC Europe's previous and current project were well-received and suggestion made to expand the media monitoring, with a particular offer to submit a concept note by mid- August to a contact at Lund University for possible submission to Erasmus (funding level discussed was 150,000 Euros)	Francesca P. and Sara S. following up.
July 2019	Formulating package of work around Digital Transformation	Despite enthusiasm for the 2020 symposium among some key staff at BftW, support from Worldwide Program was declined. Concept has been sent to Christoph Anders, EMW; Michael Brinkman, EKD (who has forwarded it to their new Digital Transformation Team), Ethical Journalism Network, and as part of the outreach to Church of Sweden.	Pursuing other non-traditional funding matches to provide foundation for work; included in application to Sir Halley Stewart Trust

DATE	ACTION	COMMENTS	FOLLOW-UP
July 2019	Taking advantage of discount for webinar on Fundraising from European Foundations and subscription to FundsforNGOs database	Database allows for targeted searches of open grants by geography and issue.	Developing and updating European and Global prospect table.
July 2019	Skype call with Hannah Storm, Executive Director of Ethical Journalism Network on areas of collaboration	Strong interest in promoting issues related to gender and media; also interested in migration and will talk with contacts in US about possible package of work on media and migration	
31 July 2019	LOI online inquiry to the MacArthur Foundation (“Working to prevent climate change by curbing emissions and supporting global leadership on climate solutions”) for the Saint Lucia climate crisis / indigenous knowledge project.		1 August 2019: “Thank you for contacting the MacArthur Foundation. Regrettably, the Foundation cannot offer you financial support. The work you describe is not within the areas that the Foundation has selected to be the focus of our grants. With limited resources at our disposal, it is important that the Foundation concentrate its efforts in order to maximize our impact.”
1 August 2019	Detailed online application via portal to the Michelin Corporate Foundation for the Saint Lucia climate crisis / indigenous knowledge project.		
12 August 2019	Letters to GSs/CEOs of United Church of Canada, The General Synod of the Anglican Church of Canada, The Presbyterian Church in Canada, Mennonite Church Canada, Presbyterian Church (USA), Evangelical Lutheran Church in America, and American Baptist		

DATE	ACTION	COMMENTS	FOLLOW-UP
	Churches USA inviting contributions or end-of-year funding for GMMP 2020.		
17-18 October 2019	WACC Europe Steering Committee (Barcelona) and DW Akademie conference on media and migration (Bonn)	Both are opportunities to launch WACC Europe report on Breaking Down the Social Media Divides – unfortunately scheduled at the same time	To submit idea for presentation at DW Akademie by 18 August.
November 2019	CAMECO 50 th Anniversary, Aachen, Germany – approximately 100 participants, mostly CAMECO funders	Sara Speicher and Stephen Brown to attend, present WACC’s work on digital transformation (one hour) and contribute to panel on CAMECO’s future strategy	