

Table: Ownership, Worth and Gender Representation on Boards of Digital Media Companies				
Digital Media Company	What is owned (example of brands)	Also owns stake in	Market value (in billions)	No. of women on board
Alphabet Google (USA)	YouTube, Android, Chrome, Nexus, Pixel, Blogger, Zagat, Google Search (& Gmail, Hangouts & other apps), Chrome, Nest, Verily, Waze		\$553	1 (of 13), 8%
Amazon.com, Inc. (USA)	Amazon Prime (& Cloud Drive, Web Services, Marketplace, Echo, Fire TV), Kindle, Audible, Twitch.tv, Washington Post		\$388	3 (of 10), 30%
Facebook, Inc. (USA)	Facebook, WhatsApp, Instagram, Oculus, Facebook Messenger, Internet.org		\$371	2 (of 8), 25%
AT&T, Inc. (USA)	AT&T, DirecTV, Cricket Wireless, U-verse, YP.com (aka Yellowpages.com), Sky Brasil		\$227	4 (of 13), 31%
Verizon Communications, Inc. (USA)	Verizon Wireless, Fios, AOL, Huffington Post, Engadget, TechCrunch, Terremark	Complex Media, Awesomeness TV, Seriously TV, RatedRed.com	\$198	4 (of 12), 33%
Walt Disney Co. (USA)	ABC News, ESPN, Disney Channel, Walt Disney Studios, Pixar, Marvel, Lucasfilm, Disneyland and other parks and resorts	Vice Media, A&E, Lifetime, Hulu	\$151	4 (of 12), 33%
Comcast Corp/ NBC Universal (USA)	Xfinity, NBC Network, MSNBC, CNBC, Telemundo, Bravo, USA Network, Universal Pictures, Universal Studios and other parks and resorts	BuzzFeed, Hulu, Eater, Recode, Flipboard, Slack	\$146	2 (Of 12), 17%
Time Warner, Inc. (USA)	CNN, HBO, Warner Brothers Entertainment (also Records, Motion Pictures), TBS, TNT, NCAA.org, TMX.com, DC Comics	The CW, Hulu	\$68	2 (of 9), 22%
BCE (Canada)	Cable TV stations, specialty channels (Bravo, Canal D, Book TV, etc.), Bell Broadcast Radio group, wireless technologies.		\$64	4 of 13, (31%)
Grupo Televisa (Mexico)	Broadcast TV stations, radio stations, Videocine film, Editorial Televisa publishing, Televisa Digital (Internet), Televisa Musica, football teams, Aztec stadium		\$15	0 of 19 (0%)
Source: Byerly, C. M. (forthcoming), Gender, Media, Oligopoly: Connecting Research and Action. In N. Benequista & S. Abbott (Eds.), <i>International Media Development: Historical Perspectives and New Frontiers</i> . New York: Peter Lang Publishing.				