

1. GENERAL INFORMATION

1.1 Project Title: (as in the Agreement)	Radio Shalom: Voice of the Council of Churches in Sierra Leone contributing to the Consolidation of Peace for Development.
1.2 Project Reference Number: (as in the Agreement)	1326
1.3 Full Name of Organisation:	Council of Churches in Sierra Leone
1.4 Country:	Sierra Leone
1.5 Full Postal Address:	4A King Harman Street, Freetown, Sierra Leone
1.6 Physical Address:	4A King Harman Street, Freetown, Sierra Leone
1.7 Contact Person:	Ebun James-Dekam
1.8 Telephone:	+232 76 610242
1.9 Fax:	None
1.10 E-mail:	ebunjames@yahoo.com or councilofchurchesinsl@yahoo.com
1.11 Website:	ccslweb.org
1.12 Period the project was implemented: (from month/year to month/year)	June, 2012 – May, 2013

2. OUTCOMES AND IMPACT

2.1 What was the project's long-term goal?	Reduced stigma and discrimination against people living with HIV and AIDS Increased national Unity and cohesion for people of Sierra Leone to live in peace and with political stability.
2.2 What was the project's immediate purpose and to what extent was it achieved?	Projects immediate purpose was: Increase people's participation in discussions for national unity and peaceful co-existence by creating a forum for dialogue for peace and national cohesion; creating a public sphere for debate on conflicting issues in the society, designing and broadcasting programmes on education and information and producing programmes which target key stakeholders on the peace process as well as facilitating a platform for the marginalized and disadvantaged parts of the country.
2.3 To what extent were the expected outcomes and outputs achieved?	This was not achieved due to the fact that we have not yet begun to broadcast from our studio.
Expected outcomes	Achieved outcomes (disaggregated by sex)
1. Sierra Leoneans live in peace with one another in spite of what political party, tribe or region they belong to.	1. Nil
2. Violent conflicts significantly reduced especially during elections.	2. Nil
3. Marginalization or person or groups for ethnic reasons diminished	3. Nil
	Achieved outputs (disaggregated by sex, if applicable)
	1. Nil
	2. Nil
	3. Nil

<p><u>Indicators</u></p> <p>1. At least 80% of the audience</p> <ul style="list-style-type: none"> • Understands the concepts of and need for peace and national cohesion • Appreciate negotiated settlement of disputes • Do not feel marginalized in their place of work or learning. <p><u>Expected outputs</u></p> <p>1. Twenty (20) community leaders have knowledge, skill and communication strategies and materials to increase awareness of peace communication.</p> <p>2. the audience has knowledge of the link between national unity and peace</p> <p>3. Demographic groupings such as women and youth develop self-awareness of problems affecting them and develop mechanism for advocacy</p> <p>4. Policy makers and stakeholders of the peace process more aware of problems posing threat to peace</p> <p>5. More understanding between conflicting parties</p> <p><u>Indicators</u></p> <p>1. At least 80% of the audience</p> <ul style="list-style-type: none"> • Understands the concepts of and need for peace and national cohesion • Appreciate negotiated settlement of disputes • Do not feel marginalized in their place of work or learning. 	
<p>2.4 What other observations did you make? Please mention anything that may illustrate the benefits arising from the project.</p> <p>As mentioned in other reports, we have not yet begun to broadcast so up to this point there are no positive outcomes and outputs other than the completed installation of the equipment and we were able to cover a considerable amount of expenses in the Start-up Phase from our own resources.</p>	
<p>2.5 If you observed any unintended positive outcomes arising from the project, please describe.</p> <p>DNA</p>	
<p>2.6 If you observed any negative outcomes arising from the project, please describe.</p> <p>DNA</p>	
<p>2.7 Did you observe any long-term impact (positive or negative) in the wider context that might be related to the project interventions?</p> <p>DNA</p>	
<p>2.8 What methods did you use for assessing outcomes and impact?</p> <p>DNA</p>	
<p>2.9 Please describe the actual direct beneficiaries and indicate the number of women and men. Please also mention any indirect beneficiaries.</p> <p>DNA</p>	
<p>2.10 What is the likelihood that the project outcomes will be sustained over the medium and long term? Please explain.</p> <p>Even though we have not begun broadcasting, the projected outcomes are still valid and the sustainability probability is high. The fear of the consequence and effects of the war on the lives of</p>	

the population has and will continue to move them to place a high value on dialogue and negotiation. The more channels or forums for the population to air their grievances “on the air” (where it is heard by thousands of others) will be a contributing factor in raising awareness regarding the issue and i sorting out problems and issues and working through them to solutions. In addition Radio Shalom can objectively bring to the population in their own language what the government is doing on a host of issues thereby reducing the probability of misinformation and increase the amount of valid information. There are existing government and governance structures at the District and Chiefdom levels; their level of accountability will be increased with increased amounts of valid information “on the air” leading to decreased marginalization – be it economic, tribal, ethnic or gender based.

2.11 What has been the most important change brought about by the project and what is the key evidence for this change?

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3. ACTIVITIES

3.1 Please provide a summary of the major activities carried out in comparison with those planned. In the case of significant changes, please explain the reasons. If applicable, please report on specific activities for women and men respectively.

<u>Planned activities</u>	Actual activities (state if they were specifically for women, for men, or for all/):	Explanation of change
<ol style="list-style-type: none"> 1. Radio educational programs on peace building 2. training of journalist to report and make programmes related to peace and conflict 3. Discussion programmes on peace initiative 4. Phone in / text in programmes for public participation on peace related matters 5. Information programmes – news and current affairs programmes on Peace building 6. Soap opera / drama on peace building 7. Religious programming focusing peace initiative 8. Interviews of policy / Stakeholders makers and general public on peace related events / issues. 9. Feature/documentary programmes on peace 10. Demographic programmes targeting women, children and youth. 11. Assessment of impact of radio programmes. 	<ol style="list-style-type: none"> 1. DNA 2. DNA 3. DNA 	<ol style="list-style-type: none"> 1. haven't begun operations 2. haven't begun operations 3. haven't begun operations

3.2 How did the beneficiaries react to the programme activities?

DNA – have not started broadcasting

3.3. If the project is primarily purchase of equipment, please describe what kind of impact / change the equipment is bringing to the beneficiaries.

All equipment has been purchased and is installed; we are not yet broadcasting so there is no

impact / change on potential radio audience.

3.4. If the project included a workshop, seminar, or consultation, please attach the list of participants, the themes/topics of their speeches/papers, and any statement, declaration, or other material published.

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4. CHANGES IN THE ORGANISATION

4.1. Please note any important changes or events that took place that directly affected the project. These can relate to management, planning, staffing, or other matters.

The term of the General Secretary who wrote the proposal has expired; due to financial stress, we have downsized number of staff, CCCL is in final stages of Strategic planning for next time period. National elections have come and gone (relatively violence free)

5. CONTEXT

5.1 Please note any important changes in the following contexts since the project began and summarise the implications for the relevance of the project.

Political:	National Elections were held in November, 2012; no implications for the project
Social:	Nil
Natural environment:	Nil

5.2 To what extent is the project still relevant in the present-day context? Please explain.

We had hoped to be broadcasting peace messages before and during the national elections and that time has long passed. However, our potential audience remains the same and the issues affecting Church and Society that should be addressed from a Christian perspective are numerous i.e. Family Life in Times of Economic Stress, Domestic Violence, Gender Issues, Rights of Women and Girl Children, Teenage pregnancy, Child Marriage, Corruption, Health and Sanitation issues, Juveniles and the Law. There are resource persons here within the Faith community available who can provide unique perspectives on these topics in a way that can be understood to a radio audience. In addition, we can provide advice on conflict mediation and resolution – basic community centred “peace messages” that will contribute to community harmony and wellbeing rather than polarization.

6. YOUR ORGANISATION'S LEADERSHIP ROLE AND NETWORKING WITH OTHERS

6.1 Has the project and the support from WACC helped your organisation be in a better position to provide leadership for further initiatives of your own or of others? If so, please explain.

DNA at this point, but, if the hoped and prayed for support from our Membership in terms of collaborating on relevant programming does indeed occur, it may be a big step in laying the groundwork for the Faith Community “speaking with one voice” on issues that affect the Church, its membership and society at large.

6.2 In what ways has your organisation articulated and shared good practices, lessons learned, and/or resource materials with other organisations working on similar or related concerns? If you have not done so, do you plan to do so? How can WACC assist?

DNA currently - however we will be willing to share lessons learned, good practices and resource materials we produce / use when we are operational.

7. CONCLUSIONS

7.1 What lessons and good practices have emerged from this project?

Lessons: this underscores some I know from experience i.e. when undertaking a project of this nature, there must be a careful budgeting process that includes at a minimum the start-up costs not included in the proposal and a realistic plan for sustainability.

7.2 What challenges and difficulties were encountered, and how did you address them?

We had to spend a considerable amount of funds to prepare the studio (, painting, install the air conditioner, soundproofing, desks, tables, chairs etc.) all of which was not budgeted for by the former General Secretary who actually wrote the project proposal. Due to that fact, it was difficult for us to find the funds for this project when funds are needed for other normal on going activities. To “find the money” for this, we cut here and there, used other organizational income (sale of some assets, hall/conference room rental etc.) to cover the following list of expenditures that were not budgeted for:

Total Expense Incurred to Date

Following is a list of expenses totaling Leones 36,950,000 that CCSL has incurred up to this date in preparation for the initiation of broadcasting:

1. Co-location with SLBC for use of mast	7,500,000
2. Clearance of equipment from Customs	7,000,000
3. Rehabilitation of Studio	7,400,000
a. roofing	3,900,000
b. painting	3,500,000
4. Soundproofing of Studio	9,400,000
5. Furniture (desks, table, chairs)	5,400,000
6. Payment to Engineers / Technicians for set up of equipment to Broadcast level	5,000,000
7. Registration /documentation w/ Master & Registrar Office	2,000,000
8. IMC	250,000
Total Expenditure Leones	43,950,000
EURO	8,215.00

Additional fees to be paid are as listed below:

1. NATCOM	1,500,000
2. IMC	2,000,000
Total Outstanding Leones	3,500,000
EURO	655.00

7.3 Did the project have any impact on gender equality issues?

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7.4 What further work needs to be carried out or follow up steps taken, if any?

1. We now have to concern ourselves with **Resource Generation for Radio SHALOM.** The Membership of the CCSL has agreed to purchase shares (1,000,000 Leones/share). We hope to generate Leones 20,000,000 from the sale of shares during the first year (one share per CCLS Member). In addition we will sell advertisement time to businesses, churches and individuals and this is expected to generate Leones 3,400,000/yr. We will also approach Corporate Donors and expect to generate Leones 18,000,000 during the first year of operations. This is summarized as follows:

Sale of shares	15,000,000
Corporate Donations	7,000,000
Sale of Advert time	<u>3,400,000</u>

Total/Year Leones 25,400,000 or EU 4,747

2. Contract with needed Programmer, technical staff

3. Design programming content

7.5 Other comments, if any.

Request for the EURO 4,000 Balance

As mentioned, we plan to generate resources from sale of shares and selling advert time to the public. As much as we want to start now, generating resources from the sale of shares, accessing Corporate donors and selling advert time will take time. To ensure quality output from Radio SHALOM, we will need to hire 3 persons on a part time basis (Program Manager and two Assistant Program Managers, who will be supplemented by other volunteers. The request for funds (EURO 4,000) is attached in Excel format.

As you will note, the total 1st year operating cost exceeds the EURO 4,000 requested. We will cover the balance cost from funds generated (Shares, donations and sale of advert time during the first year of operation. The EURO 4,000 requested will be the "bridge" needed move to operational status Please feel free to request clarification from me if more information is needed.

7.6 We would like to receive digital copies of materials produced such as manuals, training materials, and other products to share them with others. We would also appreciate digital copies or internet links to photos, video or audio recordings produced by or about the project. Please indicate below what you are sending us.

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Name and position of person submitting the report.

Ebun James-Dekam, General Secretary, Council of Churches in Sierra Leone

Signature:



Date:

25-5-2013