# FINAL REPORT FORM

for

WACC-SUPPORTED PROJECT

This document is for end-of-project reporting. It has two parts: a) Narrative Report; b) Financial Report.

## THE NARRATIVE REPORT

| 1. Project Title: (as appeared in the Agreement) | Building Capacities of Civil Society Groups to Engage International and National Development Issues |
| 2. Project Reference Number: (as appeared in the Agreement) | 1434 |
| 3. Full Name of Project Holder: | IBON Foundation, Inc. |
| 4. Full Address: | 3/F – IBON International 114 Timog Avenue, Quezon City, 1103 Philippines |
| 5. Name of Country: | Philippines |
| 6. Period the project was implemented: (from month/year to month/year) | June/2011 to June/2012 |
| 7. Project Grant received: [You must include any bank charges deducted] | Amount in local currency: PHP 396, 794.70  
Amount in Euros or US$ (circle as appropriate): EURO 6, 750.00 |
| 8. Date(s) Project Grant(s) were received: (as in your bank statement)  
1st remittance  
2nd remittance | June 17, 2011 |
9. Activities

This report covers one activity namely, **the production, translation and dissemination of a primer on G20’s Development Agenda in six languages**.

The heads of the G20 governments met in Cannes, France last November 3-4, 2011 for the sixth G20 Summit to again tackle the problems besetting the world economy amidst the persistence of global recession that started with a “slump” of 2008. As a self-declared “premier economic forum for international cooperation”, the G20 consists of 20 developed and newly-emergent economies that produce about 85 per cent of global wealth, and whose collective clout and voice have become an increasingly powerful influence in moulding economic policies at multilateral, regional and country levels.

Since its conception, however, there has been a need to address the lack of opportunity and capacity of civil society groups to engage the policy agenda of the G20, particularly those from the South. Even within civil society networks that tried to engage the G20 process, there was also a marked underrepresentation of Southern CSOs. One major reason behind this was the lack of information available to civil society groups especially in the South, which restricted their ability to examine the implication of policies formulated at the G20 let alone influence its agenda and decision-making.

IBON International tried to narrow this gap by producing a discussion paper last November 2011. This working paper offered an introduction to the G-20 – its origins and evolution, its role and impact on the world economy and world affairs, and its implications on the rest of the world, especially developing countries, which are largely excluded from its internal process. The working paper was uploaded in the official website of IBON International and was circulated across civil society networks working on development issues relevant to the agenda of G20. Comments from Southern CSOs that received this working paper were then processed and fed into the draft of the primer to make it more relevant to the 7th G20 Summit.

The final product is titled, *Primer on the G20: Global Economic Governance for Whom?* The primer upholds the idea that people, as the primary beneficiaries, can only become the driving force of development if they are properly informed of the short-term and the long-term consequences of the G20 development agenda. This communication material is available in six languages; namely, English, French, Spanish, Hindi, Marathi and Bahasa.

The primer was subsequently distributed through numerous public fora, seminars, workshops and civil society conferences throughout the world.
9.1. Please describe in detail the activities of the project that were implemented such as content of production, programmes, workshops or training

Highlights of the Production, Translation and Dissemination of the Primer on G20: Global Economic Governance for Whom?

Titled as *Primer on G20: Global Economic Governance for Whom?*, the primer does not only attempt to promote the concept of development communication, but more importantly, it upholds the idea that people, as the primary beneficiaries, can only become the driving force of development if they are properly informed of the short-term and the long-term consequences of the G20 development agenda. This communication material is available in six languages; namely, English, French, Spanish, Hindi, Marathi and Bahasa.

The project holder chose some of its partners from India, Indonesia, Senegal and Latin America to translate and disseminate the primers within their respective geographic locations. Each version of the primer was published in 1,000-print volume except for French, which was only printed for 500 copies. As of July 30, the English version of the primer has been downloaded over 46,000 times and has received positive feedback from civil society organizations, especially from the South, since its release.

**Africaine de Recherche et de Cooperation pour l'Appui au Developpement Endogene (ARCADE),** IBON's partner in Dakar, participated in the preparatory meetings for the 2013 World Social Forum in Monastir, Tunisia and distributed 200 copies of the French version of the primer. Demba Moussa Dembele, Coordinator of ARCADE, distributed all these copies to colleagues and participants from Democratic Republic of Congo, Guinea, Ivory Coast, Mali and Tunisia. In addition around 400 copies were distributed by one of our partners in Africa, the People's Coalition on Food Sovereignty (PCFS), in their regional workshop held in Nairobi. To maximize resources obtained for this project, the printing of the French version of the primer was done in the Philippines under the close supervision of the project holder.

In Indonesia, the 1000 copies of the Bahasa version of the primer have been distributed to several provinces (East Java, South Sulawesi, West Sumatra, West Java, South Sulawesi, Kendari, Palopo, Central Borneo, Jakarta) and universities across the country (Universitas Brawijaya-Malang, Universitas Negeri Makasar, Universitay Negeri Padang, Universitas Tasikmalaya, Universitas Hasanudin, Universitas Haluleo, Universitas Cokroaminoto, Universitas Muslim Indonesia, Universitas Siliwangi, Universitas Negeri Malang, Universitas Negeri Palangkaraya). The distribution of the primers in the said universities was made possible in cooperation with their respective student executive bodies. Civil society organizations and political formations in Indonesia also received some
copies of the primer; namely, Asosiasi Tenaga Kerja Indonesia, Aliansi Gerakan Reforma Agraria, Front Mahasiswa Nasional, LSM Sampan, Janu or the Expert Team Members of 10th Commission of Indonesia House of Representative, Climate Change Institute and Lembaga Informasi Perburuhan Sedane. The Institute for National and Democratic Studies (INDIES) was IBON’s partner in Indonesia and was commissioned to do the translation, printing, layouting and distribution of the Bahasa version of the primer.

Around 600 copies of the Spanish version of the primer were distributed in Latin America and the Caribbean, particularly in Brazil, Mexico, Dominican Republic, Haiti and Puerto Rico. About 100 copies of the Spanish version were also distributed in a regional workshop organized by IBON’s partner CSO platforms in Latin America. The International League of People’s Struggle – Latin America was commissioned to do the translation of the primer into Spanish and the printing was done in Manila.

Through a formal consultation with Vikas Adhyayan Kendra, our partner in India, IBON decided to commission the translation of the primer into 2 official Indian languages – Marathi and Hindi. It was originally proposed that the primer be translated to only Hindi. But during the implementation of this project, our partner suggested that in order to maximize the reach of the project, the G20 primer should be translated into at least 2 of their official languages, covering several provinces, cities and regions of India. One thousand copies of the Hindi version was allocated for distribution in the provinces of Northern India such as Punjab, Haryana, Delhi and Uttar Pradesh while the other one thousand copies of the Marathi version was expected to be distributed in Maharashtra, Goa, Andhra Pradesh, Chattisgarh, Gujarat.

9.2 If the project is primarily purchase of equipment, please describe what kind of impact / change the equipment is bringing to the beneficiaries.

Not applicable.

10. Was the project successful? (If possible, please give measurable indicators.)

The project was successful in terms of aiding civil society in understanding the G20, its economic and development agenda; its possible impacts on the lives of the impoverished and the marginalized; and its evolving role in global governance.

It has been physically distributed to over 4,700 individuals attending various civil society events in over 10 countries (see details below) and downloaded by users from over 26 countries or territories. It has been used by CSOs, particularly
those from the South, participating in national and global CSO platforms engaging their governments on development issues. Many of these organizations have adopted CSO positions on major issues taken up under the G20 development agenda.

As such, it has contributed and continues to facilitate the claiming and building of communication rights to support women and men taking action to address poverty and injustice.

The following is a partial listing of civil society formations and activities where this primer has been distributed and referenced in the discussions or program:

- Asosiasi Tenaga Kerja Indonesia, Aliansi Gerakan Reforma Agraria, Front Mahasiswa Nasional, LSM Sampan, Janu or the Expert Team Members of 10th Commission of Indonesia House of Representative, Climate Change Institute and Lembaga Infomasi Perburuhan Sedane
- Participants of the National Advance Training for Student Executive Body in Makasar, South Sulawesi
- Students from the following Universities: Universitas Brawijaya-Malang, Universitas Negeri Makasar, Universitas Negeri Padang, Universitas Tasikmalaya, Universitas Hasanudin, Universitas Haluleo, Universitas Cokroaminoto, Universitas Muslim Indonesia, Universitas Siliwangi, Universitas Negeri Malang, Universitas Negeri Palangkaraya
- Regional Workshop on the African Agenda to the Rio+20 Summit in Nairobi, Kenya (organized by PCFS);
- 3rd People’s Health Assembly in Cape Town, South Africa
- Preparatory meetings for the 2013 World Social Forum in Tunisia
- Member organizations of ARCADE, in Dakar, Senegal
- Regional Workshop on the Latin American Agenda to the Rio+20 Summit in La Paz, Bolivia (organized by Solidaridad and other Latin American CSO platforms and organizations)
- Member organizations of ILPS – Latin America, IBON’s partner organization in Latin America and the Caribbean
- Side events in the Cupula dos Povos (People’s Summit) organized by IBON and member civil society organizations (CSOs) of the Rights for Sustainability platform in Rio de Janeiro, Brazil
- Vikas Adhyayan Kendra (VAK) with member organizations in Western India (Maharashtra, Goa, Andhra Pradesh, Chattisgarh, Gujarat) and in the Northern part of India (Punjab, Haryana, Delhi and Uttar Pradesh)

11. Project Beneficiaries

Direct beneficiaries of the project include the number of individuals who received 4,730 copies of the primer through the formations and activities listed above as well as those who downloaded 460+ copies from the website. Actual number of
users may be assumed to be a multiple of these figures as each user is expected to share the material with others.

**A. Indicators generated through inventory of publications**

<table>
<thead>
<tr>
<th>Title of Publication</th>
<th>Total Number of Copies Printed</th>
<th>Total Number of Copies Distributed</th>
</tr>
</thead>
<tbody>
<tr>
<td>IBON Primer on G20: Global Economic Governance for Whom? (English)</td>
<td>1,000</td>
<td>530</td>
</tr>
<tr>
<td>Le G20: Chance ou Calamite? (French)</td>
<td>1,000</td>
<td>500</td>
</tr>
<tr>
<td>Manual Sobre los G20: Administracion Economica Global para Quien? (Spanish)</td>
<td>1,000</td>
<td>700</td>
</tr>
<tr>
<td>IBON Primer on G20: Global Economic Governance for Whom? (Hindi)</td>
<td>1,000</td>
<td>1,000</td>
</tr>
<tr>
<td>IBON Primer on G20: Global Economic Governance for Whom? (Marathi)</td>
<td>1,000</td>
<td>1,000</td>
</tr>
<tr>
<td>IBON Primer on G20: Global Economic Governance for Whom? (Bahasa)</td>
<td>1,000</td>
<td>1,000</td>
</tr>
</tbody>
</table>

**B. Indicators generated through online statistical system**

<table>
<thead>
<tr>
<th>Title of Publication</th>
<th>Total Number of Downloads</th>
<th>Countries where the download logs came from</th>
</tr>
</thead>
<tbody>
<tr>
<td>Discussion Paper on The G20: Boon or Bane? (Nov 2011)</td>
<td>138</td>
<td>China, Indonesia, Mexico, Taiwan, Hong Kong, Ukraine, Republic of Korea, Romania, Philippines, United Arab Emirates, France, Spain, Italy, United States of America, Bahrain, Netherlands, Germany, Russia, European Union, Belgium, Ireland, United Kingdom,</td>
</tr>
<tr>
<td>IBON Primer on G20: Global Economic</td>
<td>460</td>
<td>Viet Nam, Philippines, Romania, South Africa, Hong</td>
</tr>
</tbody>
</table>
12. How have the beneficiaries reacted to the programme activities? What were the impacts of the project and different effects on women and men in the project?

The primer was utilized as a reference material for numerous discussion groups and fora. The primer sparked the interest of various organizations including student formations with regard to various implications of the G20 development agenda especially in the global South. Our partners reported receiving many requests to hold further discussions and echo the contents of the primer. The primer is expected to be of continuing use to various groups in their activities and discussions regarding the global economic system and the G20’s emerging role.

13. Outcome and Outputs of the project: What has your project achieved and what has changed?

The project has produced a primer on the G20’s emerging role in global governance and the implications of its development agenda and actions on the lives of people especially the impoverished and marginalized. Further, the primer was translated into 5 languages; namely, Spanish, French, Hindi, Marathi and Bahasa and was distributed mainly with the help of IBON’s partner organizations and platforms in Asia, Africa and Latin America, as well as through participation in major global and regional events.

While it is too early to judge the impact of the primer in terms of raising civil society organizations’ capacity to engage their governments and the G20 process itself, we do expect that this will help catalyze discussions towards common civil society demands and positions vis-à-vis the G20 agenda and encourage more civil society groups to critically engage governments and the G20 itself to promote development policies that will address the structural roots of poverty, inequity and injustice.
14. Evaluation

As shown by the indicators above and based on interviews with our key partners, the project has been successful in producing an important reference material that plugs an information gap among civil society actors, especially in the global south. It has reached thousands of users from over 27 countries in just two months since its publication.

However, some notable problems were encountered in the course of implementing the project. First, IBON was unsuccessful in raising additional support for this project from other sources to make up for the shortfall in the original estimated project costs thus scaled down the scope of the project by foregoing the face-to-face CSO strategy meetings, opting for virtual methods instead. Nevertheless, the main output of the project remained the primer, published in 6 languages (instead of 5) and distributed through global and regional CSO networks, platforms and events.

A further result of the limited budget raised was the reduction in the print volumes for the Spanish and French versions. The printing of the English, Spanish and French versions was also centralized in Manila, Philippines to lower costs. With these adjustments we were still able to meet the stated purpose of the project.

Another problem encountered was getting the commissioned writer to submit the draft in time. Due to the short window of time between the start of the project and the G20 Summit in Cannes, a discussion paper was first issued instead of the primer. As such the project did not make much impact among civil society groups in the Cannes Summit.

Moreover, finalizing the discussion paper into a primer was also delayed by the need to find a new writer. Nevertheless, we were able to produce it in time for the G20 Summit in Los Cabos.

All changes made were negotiated and agreed with WACC.

15. Other comments, if any. None

16. Name of the person submitting the report: Paul L. Quintos
   Position: Programme Manager
   Date: August 10, 2012

Signature: [Signature]