

Women and Media Training Programme in the North East of India Revised Program Plan by

The Other Media

The Project

The project aims to empower women with media skills to involve in peace and political process in the region. It will give them self esteem and provide social space where men are now dominating. It will help them to articulate their issues, demands and thoughts in the public domain and dialogue with likeminded people in the region as well as outside, raise their collective voice against violence, injustice and violation of rights. Increased involvement of women, upgrading of their skills and opportunities would accelerate their potential towards involvement in alternate political processes towards peace, justice, affirmation of rights. These involvement and articulations will raise their status and have a say in matters that concern their lives.

TOM proposes to create an environment of learning in Video and New Media for women through a consultative and participatory process of selection with those who are associated with civil society organizations in the North East. These participants will be taken on exposure visits to other parts of the country where groups are working on similar initiatives elsewhere. These women will work in collectives to produce media products and will be networked to create a regional and global information highway.

Project Activities

Preparation: TOM will interact and with all its partners and contacts, especially women's organizations through IWFNEI, in the North East to be part of a preparatory process. It is proposed to call for a preparatory meeting and in this meeting schedules and venues for each of the four workshops will be decided taking the opinions and suggestions of the participating organizations. Participant team for each of the training programme also will be decided at this meeting. The actual persons to be part of the process of learning will be decided by the organizations sending those teams along with the inputs from project coordinator from TOM. Five teams, each having five women or 7 teams with three each from the states will be participating in each training programme. A total of seven to ten teams will go through the training programme from different states of North East. Each member of team will be selected provided they have the capacity to write and conceptualize, and also provided they have some basic knowledge of computer skills, aptitude in photography, organizing capacity and experience in the respective area of training. A team should have ideally people with these capacities.

Training: Resource persons will be women from the region itself to establish interconnectivity among the professionals and the activists. As many professionals will also be drawn from the mainstream media towards building bridges with activists. Since they are from the region itself, it will be easier for the trainees to follow up and build their relationship.

Contents of the training programmes:

1. Module for Video training

This module contains 9 sessions; each session is of 7 days duration. This would also include specific involvement in production. The whole programme will be a residential programme. Each session and a production is would be of seven days residential programme and following are the sessions:

1. Orientation: Screening of films (Documentaries, Short films and Feature films) with a filmmaker
2. General Introduction to Video and different digital formats, Audio visual language and Different stages of the Filmmaking process.
3. Idea to screenplay-Steps and functions and basic format of writing scripts for documentaries and video programmes.
4. General Introduction to Video and different digital formats, Audio visual language and Different stages of the Filmmaking process.
5. The Crew and concepts
 - i. The role of Director/ Screen plays writer/ Camera person/ Editor/ Sound recordist/ Assistants
 - ii. Building blocks of cinema.
 - iii. Basics of visual, audio and editing components.
 - iv. Concepts of filmic continuity.
6. Cinematography
 - i. Seeing & Showing
 - ii. Evolution of Photography to Cinematography
 - iii. Eye & Camera
 - iv. Basic controls of camera & its functions
7. Editing and an Introduction to sound recording, dubbing, mixing etc
8. Film project: Each group will write, shoot and edit a 3-minute continuity film

2. New Media Training modules

This is a five days residential training programme. Following are the sessions:

Introduction to Internet and New Media

Blogging, Web sites and Social networks

Producing for Internet: contents in words, sounds and visuals

Each team will Host a blog, and a cause in a Social network

Time table for project

- Four weeks to interact and invite the organizations for the preparatory meeting.
- Four weeks for the preparation of the training programmes – identifying the resource persons- putting together resource materials-
- Four weeks for completing the training programmes, with two weeks gap between each programme for preparations.
- After Eight weeks and two productions, follow up meeting for two days to share the experiences and clear doubts. The project coordinator will work as a clearing house for the doubts and technical hitches by the participant teams, connecting them to respective resource persons.
- Four weeks to prepare narrative and financial reports.

Staff involved

- There will be a Coordinator appointed in North East for this project with the support from the Central office in New Delhi.