

FINAL PROJECT NARRATIVE REPORT

You will need to refer to your Project Application Form and the Agreement with WACC. Please answer the questions as fully and concisely as possible to help us learn about your completed project. The report should not exceed 15 pages, excluding appendices. Please return the report with any supporting documents and materials to WACC. We welcome stories about how individuals benefitted from the project, with photos. We also welcome case studies. Please place stories and case studies, if any, in an appendix.

1. GENERAL INFORMATION

1.1 Project Title: (as in the Agreement)	Asia Pacific Conference on Alternative Radio Journalism and the Advancement of Migrants' Rights and Welfare
1.2 Project Reference Number: (as in the Agreement)	1585
1.3 Full Name of Organisation:	Asia Pacific Mission for Migrants (registered as APMM Company Limited)
1.4 Country:	Hong Kong
1.5 Full Postal Address:	G/F, No. 2 Jordan Road, Kowloon, Hong Kong SAR
1.6 Physical Address:	G/F, No. 2 Jordan Road, Kowloon, Hong Kong SAR
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1.10 E-mail:	apmm@hknet.com
1.11 Website:	http://www.apmigrants.org
1.12 Period the project was implemented: (from month/year to month/year)	March 2012-July 2012

2. OUTCOMES AND IMPACT

2.1 What was the project's long-term goal?
Relatively freer environment both for radio journalists and migrant workers to exercise right to free speech, civil liberties and right to movement.
2.2 What was the project's immediate purpose and to what extent was it achieved?
The immediate purpose is to link up radio journalists and broadcasters advocating for the rights of migrants and to learn from each other's experiences and best practices as well as to develop strategies to address the issues of political repression among migrants and journalists.
Around 60 radio journalists, migrants' rights advocates, media advocates and grassroots migrants gathered during the conference to share about their experiences, best practices and advocacies as well as develop strategies in addressing repression and championing migrants' rights and welfare.
2.3 To what extent were the expected outcomes and outputs achieved?

<p>Expected outcomes and indicators</p> <ol style="list-style-type: none"> 1. Formation of a loose network of radio journalists and migrant organizations 2. Migrant workers would have developed or given the tools to become radio broadcasters through the workshop 3. Constant communication exchange between participating radio journalists and migrant workers will be made electronically 4. Migrant workers would have given at the minimum contributions to radio journalists in their programs. 	<p>Achieved outcomes (disaggregated by sex)</p> <ol style="list-style-type: none"> 1. A loose formation of radio journalists, migrant organizations and migrant service providers was formed. A mapping of migrant-sympathetic radio journalists and media practitioners was also agreed on. 2. A workshop on radio broadcasting for both Indonesian and Filipino migrant workers in Hong Kong was provided. Around 10 participants (2 Filipino men, 4 Filipino women, 4 Indonesian women) attended the workshop. 3. An e-group was to be formed as part of the conference's resolutions. 4. Training workshops on radio journalism for migrant workers have been scheduled. Some have submitted contributions to digital radio programs in HK.
<p>Expected outputs and indicators</p> <ol style="list-style-type: none"> 1. All participating radio journalists and migrant workers will have implemented communication strategies and action resolutions agreed on during the conference. 2. Number of participants attending the conference 3. Number and variety of the countries or areas they come from or represent 4. Action plan and resolutions that would have been deliberated and approved in the conference. 	<p>Achieved outputs (disaggregated by sex, if applicable)</p> <ol style="list-style-type: none"> 1. Communication strategies and action resolutions have been developed during the conference. 2. 60 participants 3. 11 country and country regions (Philippines, Hong Kong, Taiwan, South Korea, Lebanon, Malaysia, Indonesia, USA, India, Burma, Singapore) 4. Action plans and resolutions <ol style="list-style-type: none"> a) Work on common advocacy issues like the impacts of war to migrant workers, death row, debt bondage as well as media censorship, killings and other issues b) Work on the campaign for the ratification of the ILO C189 or the Convention on Decent Work for Domestic Workers. c) Create a loose network of media practitioners and organizations, migrant groups and migrants' rights advocates, among others d) Create an e-group as a clearinghouse for information and materials e) Maximize radio as it is accessible to migrant

	<p>workers</p> <p>f) Conduct media briefing to better inform media personnel on the concerns of migrant workers. Video record press conferences and post them on Facebook and websites. Produce audio recordings in formats that can be played and shared with or without internet.</p> <p>g) Support “Penny Press” that includes sharing of news and information to people through a community newsletter in simple design and printed form</p> <p>h) Create a common web platform to put resources and materials that can be readily available to media groups and the public</p> <p>i) Relate with ICT (information and communications technology) advocacy groups</p> <p>j) Design content and flow of radio programs and materials for public distribution according to the audience (i.e. young people, migrants, local people in receiving countries, governments of sending and receiving countries).</p>
<p>2.4 What other observations did you make? Please mention anything that may illustrate the benefits arising from the project.</p> <p>By approaching and discussing with the Center for Social Policy Studies of the Department of Applied Social Sciences of the Hong Kong Polytechnic University, we got them to co-organize the conference with us. They also provided the venue for the whole conference for free (from plenary discussions to workshops). This opened the opportunity for APMM to work with academics on concerns of communication and migrants’ rights.</p> <p>Another observation is the discussion of new media, which many migrant workers are using yet have yet to be maximized in further strengthening their communication rights. Resource persons have provided their experiences and best practices in using the new media.</p>	
<p>2.5 If you observed any unintended positive outcomes arising from the project, please describe.</p>	
<p>The Centre for Social Policy Studies of the HK Polytechnic University expressed interest in our conference and agreed to co-organize the conference. They also provided the venue, which was in the university.</p> <p>Various practitioners and experienced users of digital media and migrant-service providers were present during the conference and provided valuable input.</p> <p>A trip to the Digital Broadcasting Corporation’s office and studio was helpful to the conference participants as well as the international participants’ integration and exposure to the migrant community on Sunday.</p>	
<p>2.6 If you observed any negative outcomes arising from the project, please describe.</p> <p>None.</p>	
<p>2.7 Did you observe any long-term impact (positive or negative) in the wider context that might be related to the project interventions?</p>	
<p>The long-term impact that can be observed from the conference is the further</p>	

strengthening of relations among migrant organizations, media practitioners and advocates, as well as students and academe in advancing communication rights of migrants, among many marginalized sectors.

Migrant workers given the space and skills to develop their skills and practice their communication rights can help in creating an environment where better communication between them and concerned parties (i.e. particular government agencies) in making real the rights and freedoms of migrant workers.

2.8 What methods did you use for assessing outcomes and impact?

Methods used in assessing outcomes and impacts are the following:

- a) Individually asking the participants about their evaluation of the conference, the discussions that ensued and the recommendations that were deliberated and approved
- b) During the workshop, a section in the program was allotted for evaluation from the participants and the trainer. Positive feedback was given by the participants, who received materials from the trainer.
- c) Part of the conference resolutions and action plans was the commitment made by some participants to carry out some of the resolutions, particularly the creation of the e-group and the coordination of participants in facilitating some action plans (i.e. mapping of media practitioners sympathetic of migrants' rights)

2.9 Please describe the actual direct beneficiaries and indicate the number of women and men. Please also mention any indirect beneficiaries.

20 male and 40 female participants attended the conference. They were the direct beneficiaries of the conference. They represented migrant organizations, radio journalists and media practitioners, migrant-serving institutions, academe, students, migrants' rights advocates, human rights workers, and activists.

Indirect beneficiaries are the members of the organizations that the participants represent, i.e. AMARC (World Association of Community Radio Broadcasters), MECC (Middle East Council of Churches), AMCB (Asian Migrants Coordinating Body), IMA (International Migrants Alliance) as well as the different migrants in respective countries, especially South Korea, Malaysia, Taiwan, Hong Kong, United States, Lebanon, India, among others. There is an estimated 20 million migrants in all these countries combined.

2.10 What is the likelihood that the project outcomes will be sustained over the medium and long term? Please explain.

There is very high probability that project outcomes will be sustained over the medium and long term due to many reasons: a) many of the participants express keen interest and have committed to do or execute some of the action plans agreed on during the conference; b) the APMM has experienced being secretariat for post-conference activities in the past and have even served as secretariat for some existing networks such as the IMA or the International Migrants Alliance.

A loose formation was agreed to be formed. This loose formation is made up of radio broadcasters, migrants groups, migrants' rights advocates, students and even migrant-serving institutions. The loose formation is aimed towards gathering and sharing information and updates about migrants' issues and concerns as well as looking for more like-minded individuals and organizations who can be invited to join the loose formation.

2.11 What has been the most important change brought about by the project and what is the key evidence for this change?

The most important change brought about by the project has not only been the keen interest migrant workers have expressed in participating actively during the conference

but the commitment they made and the interaction and relations they have developed with various participants, more importantly radio journalists and media practitioners, present during the conference.

Another important change is the linkages developed among radio broadcasters in some countries in Asia and the knowledge shared and learned by the participants especially with regards to alternative media that are helpful for migrants considering their living and working conditions. Migrants, through the conference, were able to gather very important input, information and even techniques in utilizing the media in advocating for both their communication and workers' rights.

Actual announcements of the conference and its results both in the area (especially those in Hong Kong) and even online have been made by migrant workers themselves. Also, action plans and resolutions are now being carried out.

3. ACTIVITIES

3.1 Please provide a summary of the major activities carried out in comparison with those planned. In the case of significant changes, please explain the reasons. If applicable, please report on specific activities for women and men respectively.

Planned activities (in this order)	Actual activities (<i>state if they were specifically for women, for men, or for all</i>):	Explanation of change
1. One-day workshop on radio journalism and broadcasting for migrant groups 2. 2 Panel Discussions 3. 2 Workshops 4. Synthesis of the conference 7. Solidarity/Community Dinner 8. Visit to the DBC Online radio recording studio	1. 5 Panel Discussions 2. 4 Workshops 3. Synthesis of the conference and coming up with communiqué 4. Solidarity Dinner 5. Integration/exposure to migrant workers 6. Visit to the DBC Online radio recording studio 7. One-day workshop on radio journalism	1. The additional panel discussions was due to the conference's inclusion of discussions on migrants' concerns as raised by sending and receiving countries 2. More workshops focused on the concerns of migrants and other aspects of assistance 3. Integration with migrant workers was deemed more beneficial as it will fall on a Sunday and it is the migrants' day off in HK 4. The one-day workshop on radio journalism was held on the last day so that both trainer and trainees can focus more on the workshop.

3.2 How did the beneficiaries react to the programme activities?

The beneficiaries expressed good views of the programme activities and saw the need to further strengthen cooperation not only with APMM but among one another, especially the migrant groups and the different sectors, especially the radio journalists.

3.3. If the project is primarily purchase of equipment, please describe what kind of impact / change the equipment is bringing to the beneficiaries.

Not applicable

3.4. If the project included a workshop, seminar, or consultation, please attach the list of participants, the themes/topics of their speeches/papers, and any statement,

declaration, or other material published.

Workshop: On radio journalism for migrant workers by Raymund Villanueva

Speeches:

- 1) On the reality and relevance of alternative radio journalism vis-à-vis human rights and migrants' rights by *Mr. Raymund Villanueva (Kodao Philippines)*
- 2) On the importance of advancing communication rights of marginalized peoples by *Rev. Dr. Samuel Meshack, President, World Association of Christian Communication (WACC) Asia Region*
- 3) On the Hong Kong experience in using radio broadcasting vis-à-vis awareness on human rights, migrants' rights and social justice by *Rev. Judy Chan, Hong Kong Christian Council (HKCC)*
4. On the emergence of new media by *Raymund Villanueva (Kodao Philippines)*
5. On TASAT's experience in using the internet by *Ms. Zoe Liang (TASAT)*
6. On InMedia's use of various media by *Ronald Yick (InMedia)*
7. Situation of migrants in receiving countries – Malaysia by *Glorene Dass (TENAGANITA)*
8. Situation of migrants in receiving countries – Taiwan by *Tsuying Liang, Zoe (TASAT)*
9. Situation of migrants in receiving countries – Lebanon by *Seta Hadeshian (Middle East Council of Churches)*
10. Situation of migrants in receiving countries – South Korea by *Rev. Jang Cheong-won (Osan Migrant Center)*
11. Perspectives of organizations/institutions from sending countries – Indonesia by *Anis Hidayah (Migrant Care)*
12. Perspectives of organizations/institutions from sending countries – Philippines by *Garry Martinez (Migrante International)*
13. Lessons and challenges – From the grassroots perspective by *Eni Lestari, (International Migrants Alliance)*
14. Lessons and challenges – From a human rights organization by *Au Mei Po (Amnesty International Hong Kong)*

The list of participants is in a separate document file.

4. CHANGES IN THE ORGANISATION

4.1. Please note any important changes or events that took place that directly affected the project. These can relate to management, planning, staffing, or other matters.

Not applicable

5. CONTEXT

5.1 Please note any important changes in the following contexts since the project began and summarise the implications for the relevance of the project.

Political:	Not applicable
Social:	Not applicable
Natural environment:	Not applicable

5.2 To what extent is the project still relevant in the present-day context? Please explain.

6. YOUR ORGANISATION'S LEADERSHIP ROLE AND NETWORKING WITH OTHERS

6.1 Has the project and the support from WACC helped your organisation be in a better position to provide leadership for further initiatives of your own or of others? If so, please explain.

Yes, it has. Through this project, we better understood the significance of radio

journalism, particularly radio broadcasting, in advancing both the communication rights and general rights of migrant workers. As we are gathering experience in running a radio program for migrant workers here in Hong Kong, the lessons learned and the amount of knowledge we have garnered as well as the action resolutions that the conference has deliberated and approved have inspired us to go further.

The APMM has ensured leadership of the conduct of the project and matching that with the active contribution of the participants, we were able to gain deeper understanding and appreciation of communication rights and how we can use and maximize this in our work with and among migrant workers.

6.2 In what ways has your organisation articulated and shared good practices, lessons learned, and/or resource materials with other organisations working on similar or related concerns? If you have not done so, do you plan to do so? How can WACC assist?

Through the conference, we were able to share our current experience in running the radio programs in coordination with other migrant advocates and grassroots migrant organizations as well as our experience in working media practitioners here in Hong Kong and even the training that we have done in the past (which was supported by the WACC).

We want to further enrich our experience and share it with migrant workers primarily here in Hong Kong and secondarily to other migrants in the Asia Pacific region as we endeavour to further strengthen and create an enabling environment for them to practice their communication rights in raising their issues and concerns and interlinking and engaging with institutions and other agents of the society that they currently belong to.

7. CONCLUSIONS

7.1 What lessons and good practices have emerged from this project?

We see the continued importance of radio journalism in the endeavour to strengthen communication rights of marginalized sectors like migrant workers.
 We see the importance of utilizing emerging media such as the digital media, social networks, etc. as many migrant workers are using them and that they can be maximized in advancing rights and causes of migrants.
 We see the benefits of cooperation among various stakeholders, i.e. radio journalists or broadcasters, media users, migrant workers and migrant rights advocates in advancing communication rights.

7.2 What challenges and difficulties were encountered, and how did you address them?

A number of challenges and difficulties we encountered are:
 a) visa concerns – Some participants were not able to go since they had to go through a tedious process of visa application and that it takes time to process their application. We managed to work out visa applications of some participants and they were able to come to the conference.
 b) very limited number of radio and media practitioners are focused on migrants' concerns – We were able to manage to identify a few radio broadcasters and got to inform and maximize an organization like the AMARC (World Association of Community Radio Broadcasters) in having some of their members to come to the conference.

7.3 Did the project have any impact on gender equality issues?

Yes, in particular to Hong Kong since most of the migrant workers are women. Also, many of the participants were also women. In fact, more than 50% of the participants are women.

7.4 What further work needs to be carried out or follow up steps taken, if any?

Some action resolutions and recommendations that have been agreed on in the conference need to be accomplished, i.e. creation of the e-group, mapping of the radio

journalists and media practitioners in the region.
7.5 Other comments, if any.
7.6 We would like to receive digital copies of materials produced such as manuals, training materials, and other products to share them with others. We would also appreciate digital copies or internet links to photos, video or audio recordings produced by or about the project. Please indicate below what you are sending us.
The presentations made by the resource persons will be provided to you (11 paper and powerpoint presentations, Eni's keynote speech, Albert Cheng's message).

Name and position of person submitting the report.
Rey Perez Asis Program Coordinator

Signature:

Date: 5 September 2012

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