
Annex 1

**Media exposure
of selected women leaders**



Estrelita Bagasbas

Group warns use of CCT fund to buy votes in May elections

Published on January 14, 2013
Business Mirror

"The CCT has never proven itself to be an effective means of combating poverty in its five years of existence in the country. Data can show that Filipinos are better off in the past decades than now even without CCT."

Groups call Ombudsman to conduct investigation on violent demolitions

Published on April 27, 2012
bulatlat.com



"We sympathize with the residents of Silverio Compound, where one person was killed in the demolition," Estrelita Bagasbas, president of the September 23 Movement, said. "We call on Mayor Bernabe [of Paranaque City] to claim responsibility for what happened, because we will not stop condemning these events."



Jocy Lopez

QC police chief letter to Ombudsman triggers alarm for demolition of homes

Published on November 1, 2012
remate.ph

"We have reasons to believe the reported demolition of our homes yesterday was not a false alarm. The authorities are testing the water to learn of our defense plan against demolition of structures along Agham Road. They retracted from their plan after they learned that the residents of North Triangle were prepared to do everything to fail the demolition, unlike what happened along BIR Road," said Lopez.

QC's urban poor holding on to Roxas's 'promise'

Published on October 30, 2012

Jocy Lopez, a local leader of Kadamay-North Triangle, warned that the violence will be inevitable if the demolition crew will force their way into their communities to tear down their houses. Lopez chided President Aquino for his pro-rich, anti-poor stance on the issue of housing.



Diamond Kalaw

Panibagong pagtaas ng singil sa tubig, kinondena ng grupong Kadamay

Published on October 5, 2012
remate.ph

'Simula ng isinapribado ang MWSS noong 1997 sa tulak ng globalisasyon, sangkatutak na maanomalyang dagdag-singil sa tubig ang sinasalo ng mga consumer. (Ever since MWSS was privatized in 1997 due to globalization, consumers have been bearing the brunt of anomalous price increases)

Nananawagan ang grupo sa pamahalaan na muling isabansa ang industriya ng tubig sa bansa, gayundin ang iba pang batayang industriya gaya ng langis. (The group called on the government to nationalize the water and oil industry)

Urban-poor groups hit Manila Water for passing losses to consumers

Published on October 8, 2012
businessmirror.com.ph

URBAN-POOR groups under the Kalipunan ng Damayang Mahihirap (Kadamay) on Monday assailed the new round of water rate increase imposed by the Manila Water Co. The water rate increase took effect on Sunday.

The new round of water rate increase will be reflected in the billing of Manila Water starting in November.

On Friday members of the group held a picket in front of the Metropolitan Waterworks and Sewage System (MWSS) office to condemn the latest round of water rate increase. The group said passing the company's loss to water consumers is not acceptable.

Diamond Kalaw, Kadamay spokesman, said water consumers should not be burdened by such loss on the part of the water company.



Carmen Deunida

Urban poor offer 'protest gift' for Aquino's birthday

Published on February 10, 2012
Bulatlat.com

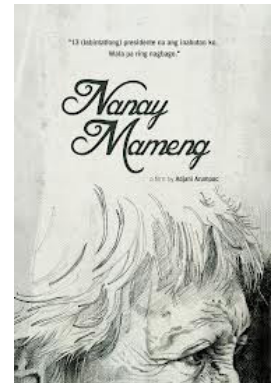
Deunida said she is celebrating her birthday in Mendiola to make sure that Aquino will hear the demands of the urban poor.

She also urged her fellow activists to remain vigilant in the plight of the urban poor, saying that it is the people who could control their fate. Deunida said, "I am already old. And I am willing to give my life for our country."

Documentary film 'Nanay Mameng,' one of the year's most significant films

Published on October 3, 2012
Bulatlat.com

To make a film about Nanay Mameng may sound easy. Why not? Her life is nothing short of colorful. She's been through 13 presidents. She has marched thousands of times toward Mendiola, Liwasang Bonifacio, Plaza Miranda and EDSA and toward every possible mass demonstration venue in Metro Manila. She has spat at corrupt government officials' names millions of times. She commands attention wherever she speaks. Her speeches are always full of "quotable quotes" that the media pick up all the time. She has a melodramatic family life fit for the movies, having liberated herself from an abusive husband. And yet, when the whole country watched her life at the boob tube, in a television anthology few years ago, it seemed completely wrong. Perhaps, it is not really easy to make a movie about her—a powerful, almost larger than life little woman who has seen histories unfold in front of her eyes and chooses to keep on fighting. Perhaps, that is one of the reasons why the new documentary "Nanay Mameng," by Adjani Arumpac and Kodao Productions is much awaited and highly anticipated.



Joms Salvador

Gabriela marks massacre anniv with protest

Published on November 23, 2012
ABS-CBN News

Gabriela urged government to not only exert efforts to attain justice for the victims, but to also secure their witnesses and kin.

"Katulad ng mga biktima ng Ampatuan masaker na pinagbabantaan ngayon, ang mga pamilya ng bikima ay pinagbabantaan din para iurong ang kanilang mga kaso," Salvador said. (Like the victims of the Ampatuan massacre, the families of victims are being threatened, this time being pressured to withdraw the cases)



Charisse Bañez

More groups want Aquino to sign waiver

Published on June 02 2012
manilatimes.net

Palace officials also said that a waiver is already included in the President's statement of assets, liabilities and net worth (SALN).

However, Charisse Bañez, Anakbayan National Secretary-General, noted that Mr. Aquino should also submit a waiver because he promised during his presidential campaign in 2010 that he would waive his secrecy rights if he is elected president.

Slain urban poor leader, a servant of the poor, loving husband and grandpa

Published on June 15, 2012
bulatlat.com

"Those who were brave enough to actively fight and oppose these demolitions become targets of harassments and, worst, killed", Charisse Bañez, national secretary-general of Anakbayan, said.



Nere Guerrero

Filipinos join a billion women in dancing against poverty, violence

Published on January 17, 2013
InterAksyon.com

"We are rising to show our strong and united front as we demand protection against all forms of violence against women and our family. We are rising to demand accessible and affordable social services, jobs with living wages, and safe homes," Nere Guerrero, acting chairperson of Gabriela Women's Party-Quezon City, said.



Lana Linaban

Philippines Stands All but Alone in Banning Divorce

Published on September 19, 2012
pep.ph

Ayon sa Secretary-General ng Gabriela na Lana Linaban, malaking bagay raw ang pagsali ni Jennylyn sa Gabriela, dahil nakita raw nila ang katapangan nito para harapin ang mga pinagdaanan niya sa buhay. (According to Lana Linaban, Gabriela Secretary-General, Jennylyn's joining the group is a big plus, because this shows her strength to face the hardships in her life.)

Magsisilbing inspirasyon daw si Jennylyn sa mga kababaihang naabuso at naaapi na tumatahimik na lang, at hindi ito humingi ng tulong sa Gabriela para lumaban. (Jennylyn will serve as an inspiration to all the abused women who chose to remain silent, and who refused to seek help from Gabriela to fight for their rights.)





Eleanor De Guzman

Docking of US warship in Philippines more than just a visit Groups in Manila wary of being used as a stepping stone for US Pacific interests

Published on June 8, 2012

gulfnews.com

“We kicked out their large military bases but, in cahoots with Philippine officials, they were able to return through the VFA (visiting forces agreement),” she said.

“Now the entire country is in danger of becoming an even larger American military base with President Barack Obama’s so-called pivot to Asia.

DFA arranges repatriation for three Filipino seamen

Published on July 21, 2009

mb.com.ph

Bayan leaders led by Eleanor de Guzman said the rallies will be held at the Liwasang Bonifacio, Plaza Miranda, Plaza Bustillos, and Mendiola Bridge.

Aside from speeches, the protest actions will include the holding of vigils, ecumenical rites, masses, and cultural shows, De Guzman added.



Zen Soriano

Mining destroys farmers' lives – int'l group

Published on November 16, 2012

philstar.com

Joining Flores in a press conference that disclosed the group’s findings were Indonesians Rahmat Ajiguna and Bal Ram of the Asian Peasant Coalition (APC); British Mark Dearn, IBON International policy and communications officer and of the People’s Coalition for Food Sovereignty; Zen Soriano of Amihan, a peasant women’s group; and Manny Correjado of KMP-southern Negros.



Obeth Montes

Rape, cases of violence against women on the rise – Gabriela

Published on November 09, 2012

bulatlat.com

“Most of the victims in the domestic violence cases we handle come from the lower-income classes, the urban and rural poor. The women are wives or partners, and their husbands or partners are often unemployed. The men take their anger, frustration out on the women when they can’t earn enough for the family. Men beat their wives or partners out of ignorance, out of frustration and out of utter disrespect for the women’s rights and humanity,” she (Montes) said.





Bai Ali Indayla

Military accused of using mosques as camps

Published on August 24, 2012
Philippine Daily Inquirer

Indayla said that according to witnesses' accounts, soldiers occupied mosques in Guindulungan and Datu Unsay towns as they launched operations against BIFF members responsible for the Aug. 5 attacks in Maguindanao. Soldiers also occupied civilian houses during the operations, Indayla said.

"The encampment by the military in the houses and mosques was non-adherence to international laws," she said.

Youth partylist worries over continuing war between MNLF, ASG

Published on February 8, 2013
davaotoday.com

"I am saddened over the continuous war between our fellow Muslim brothers," said Bai Ali Indayla, second nominee and Mindanao Spokesperson of Kabataan Partylist. She is also concurrent secretary general of the Kawagib Moro Human Rights Alliance.

Indayla said that the continuing armed strife in the country's Muslim region poses a challenge to the Philippine government to show its sincerity in the implementation of the Framework Agreement on the Bangsamoro between the Philippine government and the Moro Islamic Liberation Front (MILF).



Sheena Duazo

DSWD yields to protesters' demand for 10,000 sacks of rice for Pablo victims

Published on January 17, 2013
mindanews.com

Sheena Duazo, spokesperson of Bagong Alyansang Makabayan (Bayan), which was one of the supporters of the protest, said in a text message Wednesday Barug Katawhan leader Karlos Tranghiya received a document from the provincial staff of DSWD during the barricade.

She said the paper was an agreement between the group and DSWD, signed by Secretary Corazon Soliman, stating the conditions for the release of rice.

"We can assure that we can provide the requirements," Duazo said. She added that it is better for DSWD to prepare the 10,000 sacks now.

Mining companies opposed by local gov't can file cases in court under new EO

Published on July 31, 2012
davaotoday.com

Sheena Duazo, spokesperson of Bagong Alyansang Makabayan (Bayan)-Southern Mindanao Region said this is deceptive.

As Section 12 of EO 79 relegates to the courts what is supposed to be within the local government unit's power to exercise authority, the Bayan leader asked, "Where will LGUs turn to if foreign and big mining corporations file cases against them?"



Annex 2

Case Study:
Estrelita Bagasbas



Nanay Inday From a homemaker to a leader

Estrelita Bagasbas, or “Nanay (Mother) Inday” as she is fondly called, was a homemaker, making rags for a living. Until the threat of demolition of their homes in North Triangle, Quezon City came and changed her life forever.



“During the 1970s, we were just a few families living here,” she said of a 29-hectare government land that is now home to around 10,000 urban poor settlers. “Then when I came back from working abroad, there were already a lot of families living here.”

Last September 23, 2010, the people of North Triangle erected a barricade that forced a demolition crew and police forces to retreat. The government has entered into a joint venture with Ayala Land Corp., one of the country’s biggest developers, to erect a commercial

complex in the area. The government has prepared a relocation site for the settlers, but this site, according to them, is unlivable. It is a couple of hours away from the city, near the mountains, with no source of livelihood. This is the reason why the settlers are refusing to leave, demanding in-city relocation and decent jobs instead.

“I used to be scared and not speak up. But when our former community leader left us because he was blinded by money, I grew strong,” Nanay Inday said.

Now, Nanay Inday is one of the most revered leaders not just in the North Triangle community, but in the urban poor movement. “Now, I don’t have time to make rags,” she says, as she is always busy organizing meetings, speaking in fora, talking to the media, and attending rallies. At the door of her simple home in North Triangle, a calendar of activities in yellow paper is tacked.

Nanay Inday is one of the women leaders who attended PinoyMedia Center’s (PMC) media and communication skills training. Afterwards, PMC helped track her progress through a self-monitoring journal. The journal reveals that she had 20 interactions with the media from March to July 2012, which resulted in exposure in TV, print, radio, and online media. She also had 15 public speaking engagements—within and outside



the community—during the same period. These included fora in schools and churches, as well as house-to-house talks with residents and mass meetings.

In her journal, she expressed how she handled the media's questions. Last April 25, she appeared in a TV program, *Duelo*, with officials of the Metro Manila Development Authority and Senator Dick Gordon. "They asked me, why are informal settlers growing? And I told them, it's not our fault that we are considered as 'squatters' in our own country. If the government provided us housing, decent jobs and social services, we will not be squatters."

Nanay Inday, together with residents from other urban poor communities, led a protest action that month, which gained a lot of media attention. She was interviewed on TV. Reflecting on the experience, she said, "You have to fight hard not to be pissed at some media people who say that we are ungrateful to the government, and that we have taken advantage because we haven't left. Their comments hurt, because just like them, we want a decent life, but it's so hard without government support."

Nanay Inday is pushing for amendments to the Urban Development and Housing Act of the Philippines, which she says is legalizing the demolition of homes even without proper relocation. She is indefatigable in studying issues, with the help of the urban poor group Kadamay. She has attended hearings in the Philippine Congress several times, regarding issues such as demolition and housing. But is also active in pushing for related advocacies such as price control, social services, and wage hike for workers. Nanay Inday also rushes to the aid of other communities facing demolition, even if it means facing truncheons and tear gas, such as what happened in Silverio Compound in Paranaque City.

She said that in one forum with members of the National Churches of Christ in the Philippines last July 21, she could not help but cry as she recalled the violent attempt of demolition on their homes, and as she relates the uncertainty of now knowing whether she and her children and grandchildren will still have a place to live tomorrow. "I couldn't help but be emotional. But they were so supportive and performed an offering that really soothed my soul, because I know, these are people who understand and will listen to us," she related.

Nanay Inday and two other women leaders of North Triangle was also the subject of a documentary, *Puso ng Lungsod* (Heart of the City) that was directed by PMC's Ilang-Ilang Quijano. It won Best Film at the 1st Cebu International Film Festival, and was also shown at the 1st Chopshots Southeast Asia Film Festival in Jakarta. She said that being part of the documentary and PMC's support and tutelage made her a better leader.

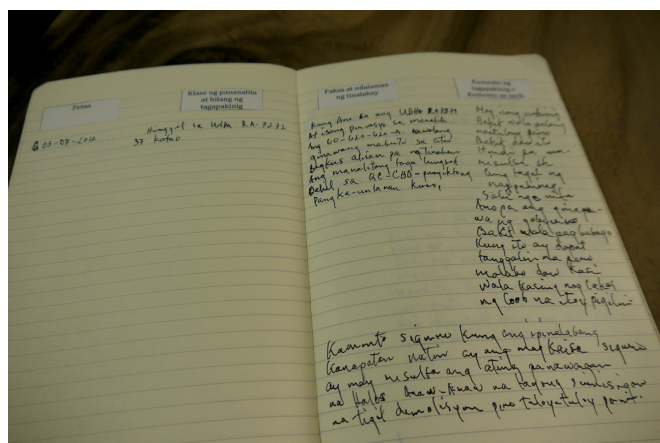
"My world has gone beyond the confines of my home. Now I consider the larger urban poor community to be my home. And I will continue to struggle for the rights of the poor, and for our collective aspirations to be realized," she said.

(previous page) Nanay Inday with other women urban poor leaders in PMC's media and communication skills training last February 2012.

(above) A documentary on Nanay Inday made it to the 1st Chopshots Southeast Asia Film Festival in Jakarta.

(below, left) Nanay Inday on television during a protest against high electricity rates.

(below, right) Nanay Inday's self-monitoring journal, provided by PMC.



Annex 3

**Trainings on citizen journalism,
communication
and media skills,
and gender-sensitive reporting**

Media Makers: Strengthening Voices of Marginalized Filipino Women



Trainings on citizen journalism, communication and media skills, and gender-sensitive reporting

Citizen journalism trainings

Citizen journalism trainings were conducted in different parts of Metro Manila and Mindanao, and with different sectors for the entire year of 2012.

Held in RC Martinez Farm and Garden Resort in Kidapawan City, North Cotabato, the citizen journalism training on June 29–July 1 was conducted for three days. Participated in by grassroots organizers, student journalists, community and sectoral leaders, and members of organizations of marginalized sectors in Southern Mindanao, the training covered an orientation on citizen journalism, the tools used for citizen journalism and new media, as well as journalistic skills from news and feature writing to photography and broadcast media.

The first day covered a backgrounder on media and women's empowerment, and training on how to utilise new media. The second day covered lectures and workshops on journalism skills and knowledge on news and feature writing, photography, and broadcast media.

The training was co-sponsored by Kawagib-Mindanao, a human rights organization focusing on issues of the marginalized Moro (Muslim Filipino) communities in Southern Mindanao. The organization also has a wide network of grassroots and sectoral organizations, from the peasant and workers sectors, urban poor, youth, and indigenous people (called the Lumads in Mindanao). The participants, mostly women, came from these sectors. Many of them were very glad to have participated in a training program that developed their communication skills, especially because they were faced with various issues and advocacies that confronted them in their

communities -- from land reform, workers rights, support for social services to advocacy against discrimination and violence against women.

Stay Connected / Wednesday, March 20, 2013

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PinoyWEEKLY ONLINE Citizen Journalism

HOME BALITA BUHAY PINOY KULTURA LATHALAIN MULTIMEDIA OPINION ISYU MEDIA MAKERS

Kabataan sa Kidapawan sumama sa One Billion Rising

Kabataan sa Kidapawan City, sumama sa One Billion Rising, isang pandaigdigang kampanya para wakasan ang labat ng porma ng karahasan sa kababaihan. Kabilang sa tinutulan ng mga kabataan ang paglabag sa pambansang soberanya ng presensya ng mga tropang Amerikano sa bansa.

Feb 15 2013 | Posted in Media Makers | Read More »

Victims of Typhoon Pablo appeal for help

Survivors of Typhoon Pablo, which wreaked destruction in the provinces of Compostela Valley and Davao Oriental, appeal for immediate relief. Hundreds of thousands of families are left without food and shelter, and now line the side of roads or live in evacuation centres.

Dec 11 2012 | Posted in Media Makers | Read More »

War is a dangerous word

Taken in front of the headquarters of the 101st Infantry Battalion, this photo illustrates the hypocrisy of the military in publicly denouncing war but committing human rights violations in its name. There have been more than 100 extrajudicial killings recorded under the current administration. This includes the well-loved priest Pops Tentorio, an anti-mining advocate gunned down by paramilitary groups in Arakan

This page features news, photos, and opinions by citizen journalists from marginalized sectors of Philippine society. Our citizen journalists are mostly women and given initial journalism skills training by PinoyMedia Center. A project co-sponsored by the World Association for Christian Communication.

Media Makers
Strengthening voices of marginalized Filipino Women

WACC | |

PMC
PinoyMedia Center

The training yielded many results, among them a capacity to document and report their issues. Some were able to make their own photo stories or audio slideshows about their issues or about members of their community. A number were able to use their increased broadcast skills for communicating through the mainstream media -- some had increased TV and print visibility as spokespersons of their sectors and communities as a result of the training. A few even became writer and photographer correspondents for independent online media outfits like Pinoy Weekly Online, Bulatlat and Davao Today.



Meanwhile, another citizen journalism training was conducted in Metro Manila, specifically among urban poor women. It was conducted on February 25 at the Jovenes Conference Hall in Quezon City, involving women urban poor of Manila and Quezon City. More than 30 women leaders and members of urban poor organizations like Kalipunan ng Damayang Mahihirap (Kadamay) attended the training.

The training covered an orientation on citizen journalism, the tools used for citizen journalism and new media, as well as journalistic skills from news and feature writing to photography and broadcast media. Many participants were introduced for the first time to new media and its potential in communicating their stories and getting it out to the world.

The other training was conducted among student journalists. Held at Dagupan City, Pangasinan on October 25, it also covered an orientation on citizen journalism, the tools used for citizen journalism and new media, as well as journalistic skills such as news writing and photography. A lot of them went on to be communicators for their communities, through the new media -- setting up their own active social media accounts, and using social networking sites and their upgraded writing and photographic skills in reporting on their own issues and concerns.

Many of the participants of the trainings had a chance to contribute stories and photos through Pinoy Weekly's Citizen Journalism webpage (www.pinoyweekly.org/new/citizenjournalism), a platform with which to make their voices heard.

Communication and media skills training

Communication and media skills training was conducted in five different occasions, among migrants and urban poor communities with many women members.

A training on communication and media skills was conducted at the Lorena Barros Hall in Quezon City on March 3, in preparation for the commemoration of International Women's Day. It was attended by 13 women leaders of Gabriela, the largest alliance of women in the Philippines. The training included public speaking and broadcast media, as well as media liaison training. Similar trainings were also held in urban poor communities in Tondo, Manila and Muntinlupa City, involving mostly homemakers who are training to become community leaders.

Former migrant workers, migrants' rights advocates, and families of migrant workers also benefited from a training on

public speaking and broadcast media, writing news releases, and media liaison. The training was held last May 18 in the Carlos Bulosan Hall in Quezon City, in cooperation with Migrante International, the largest alliance of Overseas Filipino Workers.

In both instances, the participants were able to use the training in their advocacy work for their respective sectors. We were able to monitor the many media engagements the leaders had while advocating for their issues like migrants' rights and welfare (such as in the case of the mysterious death of Terrill Atienza, an overseas worker in Mongolia).

The women leaders made great use of the training they had in public speaking and broadcast. They were some of the most sought-after sources of interviews in mainstream media for stories ranging from specific cases of violence against women, to national issues like high prices of basic commodities, privatization of health care, repatriation of migrant workers caught in conflicts, housing, and human rights.

During the campaign for One Billion Rising, a global campaign to end violence against women, some of the women leaders who attended our communication and media skills training were the main sources for interviews in television, online media, and print, regarding the successful campaign.

Gender-sensitive reporting training

In order to equip ordinary citizens with information and awareness of gender issues, we also conducted a gender-sensitivity training for campus journalists. In cooperation with the College Editors Guild of the Philippines (CEGP), which is the largest and oldest campus writers' guild in the Philippines, we held the training at Dagupan City on October 25. The training included a discussion on the situation of women and issues such as patriarchy, discrimination and violence against women. It also included a training on using gender-sensitive language, as well as gender-sensitive reporting.

There was great appreciation among the campus journalists for this training, because the participants felt that there is great need for them and their readers to be aware of women and gender issues. The campus journalists said they have been covering many stories concerning women youth in the universities, from forced prostitution to discrimination to violence and even rape and harassment. Among such cases are the rape-slay case of Given Grace Cebanico in the University of the Philippines-Los Banos (in Laguna province), as well as the mauling of student activist Lordei Hina in University of the Philippines-Diliman (Quezon City).





Annex 4

Training modules

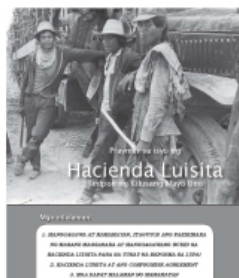
Advocacy Writing

PAGKAKAIBA NG PRAYMER SA MANIPESTO O PAHAYAG

Karaniwang para sa mga kasapi ng organisasyon.

Organisado at
sistematikong
paglalahad sa isang
isyu at panawagan.

Ang manipesto o
pahayag ay para sa
karaniwang
mambabasa.



PAGHAHANDA: PAG-AARAL SA KAMPANYA AT SA PANGKALAHATANG ISYU/ PANAWAGAN

Mahalagang masapol ang pangkalahatang layunin at kondukta ng kampanya, pangkabuuang pagsusuri sa isyu at panawagan.

Dapat pagkaisahan at unawain ang partikular na layunin sa paglalabas ng manipesto o pahayag at ang papel nito sa plano.



Gender Sensitive Reporting

+ Gender Sensitivity

- Ability to recognize gender issues, especially women's different perceptions and interests arising from their unique social location and gender roles
- Calls for an understanding and consideration of the socio-cultural factors underlying discrimination based on sex
- Not a war between sexes;
- Not anti-male;
- Both women and men are victims although there are more women victims than men
- Both men and women have a stake in the struggle

+ Global Media Monitoring Project

Main findings by World Association for Christian Communication

- Only 16% of all stories focus specifically on women.
- 24% of the people interviewed, heard, seen or read about, in mainstream broadcast and print news are female.
- Almost one half (48%) of all news stories reinforce gender stereotypes, while 8% of news stories challenge gender stereotypes.
- The news presents a world in which men outnumber women in almost all professions – for instance, health (62% are men), legal (83%), science (80%) and government (83%). But in reality, women's share in all professions is much higher.

Media Engagement

Media Work

For purpose of further expanding the reach of information from the marginalised sectors, we must take steps to influence what appears in the media

This is important to create a favorable public opinion for marginalised sectors especially women.



Media/news release

Provides information for an event that took place or held, in the form of news

Tit-for-tat



NEWS RELEASE
27 June 2012

Reference Person: ORLY MARCELLANA
0030 377 3072

Bayanihan ng AFP, mapanghati

Maging binatikos ng iba't-ibang grupo ang Armed Forces of the Philippines (AFP) sa ikatlong araw ng isinasagawang Peace Caravan no Save Bondoc Peninsula Movement (SBPM) sa isla ng Olongapo.

Anila, hindi tubo sa dila at pakitang-lao lamang ang bayanhan ng AFP, na ang tinutukoy ng grupo ay ang counterinsurgency

Ayon kay Ofy Marcellano, tapagpalitka ng SBPM, napatunayan nila kapabi pagdating sa lugar ng paglulunsan ng Mercy Mission.

Ayon kay Oty Marcelana, tagapagsalita ng SBPM, napatunayan nila kagabi pagdating sa lugar ng paglulunsaran ng Mercy Mission na mapanghati ang baybayin ng AFP dahil nadatnan nila ang mga sundalo na nagpapamintig sa mga lokal na residente at binababalan ang mga ito na huwag lalahok sa aktibidad ng SBPM.

¹⁰May 14 na sundalo kaming radistan na nagpapalabas ng sine na naglalaman ng mga black propaganda liban sa samahan namin. Tinataki nila ang mga tao na dumayo ay NPA ang dumayo para magbigay ng pagkain at serbisyo medical" sabi ni Marcellano

Daigdig pa ni Marcelana, 'Napag-alaman namin na mismong ang Battalion Commander ng 74th IBPA ay nagputa sa Mayor ng Sa
Andres nara kahit na buwan sukdahan ang aming aktibidad. Ang sukdan namin daw ay magpapalagan din ng medical mission'

Nakikatakdang 8-araw na Mercy Mission ng SBPM na maghatid ng food packages, sobisyang medical at psycho-social first-aid sa mga residente ng M. L. San Narciso at San Antonio mula sa araw na ito.

Ayon sa SBPM, target nilang makapagbigay ng tulong sa may 1,500 benepisaryo hanggang bukas bago sila tumalik sa bayan ng Iloilo para sa kalawakan bahay ng Peace Caven.



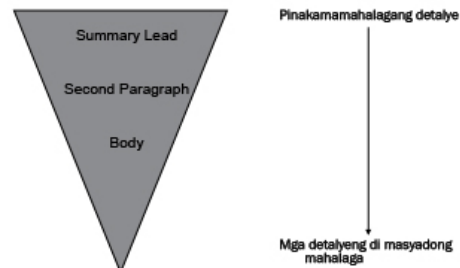
News Writing

TIPS SA PAGSUSULAT NG BALITA

- Iwasan ang mga preposition ("ay")
 - ✓ Tumalon si Joy sa bintana
 - ✗ Si Joy ay tumalon sa bintana



ISTRUKTURA NG BALITA: INVERTED PYRAMID



Photojournalism

PHOTOJOURNALISTS' CODE OF ETHICS

1. Be accurate and comprehensive in representing subjects
2. Resist being manipulated by staged photo-ops.
3. Be complete and provide context.
4. When photographing or recording subjects, avoid stereotyping individual and groups.



PHOTOJOURNALISTS' CODE OF ETHICS

5. Treat all subjects with respect and dignity. Give special consideration to vulnerable subject and compassion to victims of crime or tragedy, including private moments (when the public has no overriding and justifiable need to see).
6. When taking photos of subjects, do not intentionally alter, seek to alter or influence.



Citizen Journalism

+ Citizen journalism

- Media consumers as producers ("Don't hate the media, make media")
- Mechanism for empowering the public by making them aware of the workings of the press; and being part of the press



+ Planning for new media

- Assess internet access of:
 - a. Your organization
 - b. Your members
 - c. The general public in your location
- Based on internet access, define target audience for new media
- Take an inventory of your current internet presence

Annex 5

Lists of Participants

Media and communication skills training
February 19, 2012 | Muntinlupa City

Name	Sex	Age
1. Josephine L. Samalca	F	
2. Beth Planeo	F	
3. Linda Caram	F	
4. Sheela	F	
5. Mahal Picandal	F	
6. Leina Elevarez	F	
7. Patricia R. Bria	F	
8. Angie Lorenzo	F	
9. Angelica T. Francisco	F	
10. Melubai Pangantahoc	F	

Media and communication skills training
February 20, 2012 | Tondo, Manila City

Name	Sex	Age
1. Myrna A. Bacsal	F	
2. Virginia M. Marcos	F	
3. Herminia Suan	F	
4. Flor Estoce	F	
5. Herminia Domayan	F	
6. Gemma Sabangan	F	
7. Cherrylyn S. Mercado	F	
8. Tripona Estoce	F	
9. Orlanda Santos	F	
10. Editha Mabutin	F	
11. Thelma Berbon	F	
12. Lucena Bartolome	F	
13. Fe Crisostomo	F	62
14. Merlyn Fuertes	F	33
15. Lucita Tambis	F	
16. Estella Racho	F	47
17. Marielyn Divinto	F	64
18. Jennette Sapio	F	39

Citizen journalism training
February 25, 2012 | Quezon City

Name	Sex	Age
1. Rosemarie Nieves	F	35
2. Rosaflor A. dela Rosa	F	49
3. Alyssa Gonzales	F	18
4. Delia Flonasca	F	47
5. Emelita Becada	F	42
6. Estrelieta Bagasbas	F	56
7. Mark Ruso	M	20
8. Jocy Lopez	F	40
9. Cynuh Alonto	M	20

Name	Sex	Age
10. Jayat Reyes	M	23
11. Jhoross Ramon	M	18
12. Mercy Mirelles	F	47
13. Andryian E. Inosento	F	18
14. Marissa C. Gozon	F	41
15. Joy dela Cruz	F	22
16. Tress Santiago	F	19
17. Kellee Dizon	M	22
18. Gerald Peraliza	M	20
19. Richard Chiong	M	15
20. Jenny Ann Tagaton	F	20
21. Mariecris N. Nieves	F	18
22. Rudy A. Andreo	M	25
23. Tarsimio Imolan	M	46
24. Raymond Yasis	M	16
25. Reyven de Jesus	M	21
26. Nen Piyak	M	19
27. Ronilo Rabaca	M	24
28. Harley Boy Largo	M	20
29. Maricel Barrios	F	26
30. Rosie Payot	F	39
31. Verdie Aloda	M	48

Media and communication skills training
March 3, 2012 | Quezon City

Name	Sex	Age
1. Carmen Deunida	F	84
2. Charisse Bañez	F	23
3. Nerissa Guerrero	F	60
4. Jaqz dela Cruz	F	20
5. Zen Soriano	F	58
6. Carmi Espineda	F	30
7. Joms Salvador	F	32
8. Lana Linaban	F	39
9. Pining Tolentino	F	
10. Eleanor de Guzman	F	32
11. Jane Balleta	F	29
12. Nes Oliva	F	45
13. Obeth Montes	F	45

Media and communication skills training
May 18, 2012 | Quezon City

Name	Sex	Age
1. Daya V. Ruiz	F	28
2. Kat Elona	F	19
3. Melanie Joy G. Ranario	F	16

Name	Sex	Age
4. Jennifer T. Baculdo	F	29
5. Arlene Castillo	F	37
6. Joan Bersabe	F	34
7. Ian Tagle	M	22
8. Jelly Largo	F	18
9. Bong Abon	M	38
10. Jennifer Neria	F	25
11. Abdul Jaln Sinal	M	33
12. Lito Salem	M	53
13. Gertrude Lopez	F	20
14. Gela Gaffud	F	19
15. Pauline Violago	F	19

Media and communication skills training
June 16, 2012 | Quezon City

Name	Sex	Age
1. Elvira P. Sumagaysay	F	46
2. Lailani C. Buena	F	40
3. Elizabeth C. Maynigo	F	42
4. Milagros L. Palay	F	48
5. Rosemarie B. Soliveres	F	48
6. Jocelyn G. Acab	F	36
7. Teresita Cayag	F	42
8. Lilybeth Formedtera	F	44
9. Ma. Fe M. Laganto	F	53
10. Zenia B. Utanes	F	36
11. Maribhel V. Espinosa	F	26
12. Elizabeth Atillo	F	54
13. Elenita V. Sta Maria	F	52

Citizen journalism training
June 29- July 1, 2012 | Kidapawan City

Name	Sex	Age
1. Ivy Castaneda	F	20
2. Jenifer Cardo	F	24
3. Jay Apiag	M	27
4. John Rey Ortiz	M	19
5. Joselito A. Lagon Jr.	M	23
6. Benjie Badal	M	21
7. Jaja Necosia	M	23
8. Ian Capistrano	M	26
9. Gaga Templado	M	27
10. Dante Luna	M	
11. Jay Hanto	M	
12. Sheena Duazo	F	25
13. Bodie Gabo	M	45

Name	Sex	Age
14. Mae Lance	F	17
15. George Tacardon	M	19
16. Brian Talora	M	28
17. Loreto M. Calimpitan	M	30
18. Vangie Talara	F	55
19. Neil Cervantes	M	30
20. Barry Dacanay	M	33
21. Lester Alvarez	M	23
22. Wyrlo Enero	M	19
23. Narevel Berana	F	16
24. Sharyfah Ainie Mamalo	F	21
25. Rasmia Candado	F	23
26. Mohida Sali	F	40
27. Rasul Tino	M	25
28. Cherlyn Estremos	F	21
29. Bai Ali Indayla	F	25
30. Darwin Rey B. Morante	M	20
31. Abduhrman A. Malabana	M	20
32. Donalyn Jane B. Morante	F	22
33. Jeffrey B. Cuyano	M	

Gender-sensitive reporting training
October 25, 2012 | Dagupan City

Name	Sex	Age
1. Camille Apostol	F	18
2. Thea Camille M. Diaz	F	19
3. Mark Danrel S. Zapanta	M	17
4. Angeline A. Nano	F	18
5. Kenneth B. Tordilla	M	18
6. Delfin Andy B. Alferez	M	19
7. Marvin C. Bautista	M	19
8. Angeli C. Dumaguig	F	16
9. Ali Akbar C. Leuterio	M	16
10. Mervalyn Oplas	F	23
11. Criza Benneth R. Lindo	F	21
12. Cecile A. San Juan	F	28
13. Mary Hicelle B. Renacido	F	19
14. Jade Oliver N. Eleazar	M	20

Citizen journalism training
October 25, 2012 | Dagupan City

Name	Sex	Age
1. Brian Joseph N. Peralta	M	17
2. Marlon V. Ala	M	24
3. John Paul A. Balmaceda	M	20
4. Engelbert A. Villegas	M	20

Name	Sex	Age
5. Monica M. del Puerto	F	19
6. Almira P. Bentadan	F	20
7. Ruth D. Balagat	F	54
8. Fredinel M. Arellano	M	20
9. Marjorie Ann D. Abe	F	20
10. Paul John D. Nuguid	M	19
11. Anna Angelica P. Angala	F	17
12. Divine Lyn S. Obias	F	19
13. Nyzy Cabreras	F	16
14. Lynard G. Musa	M	16
15. Swedelyn Mencias	F	17
16. Paula Lorraine E. Alvarez	F	20
17. Johanna Paula A. Tamondong	F	17
18. Dyanna Maria A. Dangilan	F	18