communication FOR

FINAL PROJECT NARRATIVE REPORT

You will need to refer to your Project Application Form and the Agreement with WACC. <u>Please answer the questions as fully and concisely as possible to help us learn about your completed project.</u> The report should not exceed 15 pages, excluding appendices. Please return the report with any supporting documents and materials to WACC. We welcome stories about how individuals benefitted from the project, with photos. We also welcome case studies. Please place stories and case studies, if any, in an appendix.

1.1 Project Title: (as in the Agreement)	Training for the Widows of Pastors wives and denary workers on HIV/AIDS prevention.	
1.2 Project Reference Number: (as in the Agreement)	1984	
1.3 Full Name of Organisation:	Moravian Church in Tanzania South West Province- Women and Children department	
1.4 Country:	Tanzania	
1.5 Full Postal Address:	P.O.Box 377, Mbeya- Tanzania	
1.6 Physical Address:	Jacaranda – Mbeya City	
1.7 Contact Person:	Rev. Agnes Samuel Njeyo	
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1.11 Website:	www.moravian .or.tz	
1.12 Period the project was implemented: (from month/year to month/year)	MAY – AUGUST 2012.	

1. GENERAL INFORMATION

2. OUTCOMES AND IMPACT

2.1 What was the project's long-term goal?

To reduce stigma, discrimination against people living with HIV and AIDS and reduce new infection of HIV and AIDS in the province.

2.2 What was the project's immediate purpose and to what extent was it achieved?

The immediate purpose of the project; built capacity to widows, denary workers and pastors' wives on how to communicate properly the messages of HIV and AIDS to infected and affected individuals and households respectively. Since the attendance and participation were so good, and the facilitation was excellent then about 90% of the purpose was achieved. These skills will be transferred to Infected and affected people in the province. They start to be accepted; start to be involved and welcome to all collective social activities such as wedding, funnel, games, and family matters etc.

2.3 To what extent were the expected outcomes and outputs achieved?			
Expected outcomes and indicators		Achieved outcomes (disaggregated by sex)	
	80 women to be trained and change their wrong belief on people living with HIV and AIDS. Reduced incidence of stigma and	 93 Women were trained to change their wrong concepts for people living with HIV/AIDS. E.g HIV can not be transmitted through hugging, eating together with infected one 	
	discrimination as a result of campaign to be made by 40 widows and 40 denary workers in 180 congregations in the province by using communication strategies to increase the community skills on the harm of stigma and discrimination for people living with HIV/ADIS.	etc 2. 93 women leaders implemented communication strategies to increase community knowledge of the harm done by stigma and discrimination against people living with or affected by HIV and AIDS.	
3.	Radio audience shall be given the first hand information from the HIV/AIDS experts and those living with the disease, and possibly they will change their negative altitude built towards people living with AIDS. Infected and affected people in the province will be accepted and start to be involved and welcome to all collective social activities such as wedding, funnel, games, meals, politics, Sunday services and family matters after getting live communication from experts in the areas of HIV and AIDS.	3. About 70 people were direct connected or lively connected to radio experts and infected people who were telling their stories on how bad words from different communities wanted to kill them at their first days of experiencing HIV/AIDS life. For example some said they were called 'walking dead body, slow puncture, slim, electric shot, etc" but after the receiving explanations from experts they were healed psychologically)	
4.	Women group especially widows and denary workers are regarded as leaders at their local communities, therefore 80 shall learn on how proper communication skills are needed to deliver different messages of HIV/ AIDS and that can help to reduce discrimination, stigma and new infections.	 Achieved outputs (disaggregated by sex, if applicable) 1. 93 women trained on HIV/AIDS communication strategies to affected and infected people. 2. Increased awareness to 93 seminar participants on new methods of preventing HIV/AIDS. 	
		 etc. 93 Women were healed their traumatic problems and they were 	

Expected outputs and indicators	ready to help others who are	
	traumatised in the community.	
1. Communications skills strategies	4. 93 women share their experiences	
will be imparted to 80 women.	in different ways of participating	
	and involving themselves in	
	HIV/AIDS prevention,	
	entrepreneurship and trauma	
	healing skills for the betterment of	
	women lives in the community.	
2.4 What other observations did you make?	Please mention anything that may illustrate	
the benefits arising from the project.		
	en to speak out their problems (they remain	
traumatised for so long)		
	eople to speak openly because they don't	
see the facilitator, for example a pers	son who is infected because of prostitution	
could say openly that, I was infected	because of lack of money".	
iii. Seminar could stimulate people to be	e open.	
· · ·	Il businesses to combat their poverty as a	
result of knowledge from the semina		
2.5 If you observed any unintended positive		
describe.		
	people or people living with HIV/AIDS to give	
their testimonies to others through radio, the		
÷		
audiences to change their behaviours and e		
2.6 If you observed any negative outcomes		
No negative outcome emanated from this pr		
	positive or negative) in the wider context that	
might be related to the project interventions		
The big number of church and non church n		
	their lives through training that are currently	
being conducted by 93 women who attend t	he seminars.	
2.8 What methods did you use for assessing	g outcomes and impact?	
i. We used group discussion and plena	ary presentations. Where every member of	
the group was given time to speak a	bout their topic.	
	form or tell an event using drama, stories and	
testimonies.	5	
	cipants were given 10 questions, and	
facilitators marked them. Almost all p		
2.9 Please describe the actual direct beneficiaries and indicate the number of women		
and men. Please also mention any indirect beneficiaries.		
a. Direct beneficiaries: 93 seminar participants, 70 radio audiences who called		
direct (live) to get explanations from experts		
b. Indirect beneficiaries: All radio audiences who were only listening from the		
programmes, families of seminar participants, and the church at large.		
2.10 What is the likelihood that the project outcomes will be sustained over the medium		
and long term? Please explain.		
This is likely to be sustained because the programmed involves the grass root people		
and the needy, also the church has put in place the strategic plan that will last for 10		
years, in that document there are programme of teaching people on HIV and AIDS till		

2021.

2.11 What has been the most important change brought about by the project and what is the key evidence for this change?

Increased level of openness on HIV and AIDS issues. The key evidence is seen in the gatherings, Sunday services and anywhere women are meetings they discuss about HIV/AIDS and the awkward names that were formally used to give to infected people has started to disappear.

3. ACTIVITIES

3.1 Please provide a summary of the major activities carried out in comparison with those planned. In the case of significant changes, please explain the reasons. If applicable, please report on specific activities for women and men respectively.

Planne	ed activities	Actual activities (state if	Explanation of change
		they were specifically for	
		women, for men, or for all):	<i>.</i>
1.	Preparation of the	1. We prepared the	1. No change
	workshops	workshops.	2. We changed the
2.	Hire the venue	2. We hired the venue at	venue from OTTU
		Moravian Youth Centre	to Moravian Hostel,
		Hostel	because at OTTU
			they had other
			customers.
3.	Purchase teaching	3.Training material were	3. No change
	materials (flip	bought as per plan.	_
	charts, maker pens,		
	photocopy papers		
	etc)		
4.	Organize for the	4.We organised for 7	4. No change
	facilitators	facilitators depending on the	_
		topics presented in the	
		workshop.	5. No change
		-	_
F		5. 93 letters were	
э.	Write letters to	written to seminar	
	widows and denary workers on the	participants.	
	workers on the seminar		
6	Invite the radio		
0.		6. Only radio	
	presenters and	presenters were	
	newspaper reporters	invited to plan the	
	reponers	programme of on air	
7.	Arrange for meals	live programmes	
/.	(breakfast, lunch	7. Arrangement was	
	and dinners)	made by making an	
		advance cash	
		payment to the	
8	Arrange for	hostel management	
0.	accommodation for	8. Accommodation was	
	seminar participants	arranged by paying	
	sommar participants	analigea by paying	

and faci	litators	advance cash.	
	tion of daily	9. Daily Evaluation	
	on reports	report forms were	
10. Organis		prepared	
	secretariat-	10. Seminar secretariat	
	oody with a	was formed to take	
compute		all seminar minutes.	
minutes		11. Payments to those	
11. Refundi	0	who travelled and	
-	rt fares for	attended seminars	
seminar	participants	were refunded their	
		transport costs.	
		12. Both reports	
		(Narrative and	
12. Report	Writing	financial reports)	
		were prepared.	
		13. The report has not	
10 Damanti	- I al all'an an	been bound.	
13. Report		14. Internal evaluation	
14. Evaluat	on	has been performed.	
3.2 How did the	beneficiaries	react to the programme activiti	es?
		re accepted. They skills that we	
		evelopment of personal and ins	•
		ourchase of equipment, please	
		nt is bringing to the beneficiarie	
	Not applicable to this project.		
	3.4. If the project included a workshop, seminar, or consultation, please attach the list of		
		s of their speeches/papers, and	•
or other materia	•		, , , , , ,
The seminar to		the following:	
	D AIDS:	5	
- Pre	test and post	test	
	, matization		
•	ctive use of Al	₹Vs	
- Hon	ne based care		
- Mer	n circumcisions	S.	
	ctive use of co		
		mission and how to prevent the	e transmission
-	- How to raise capital, the process of Village community Bank (VICOBA)		munity Bank (VICOBA)
- How to keep business information (simple book keeping)			
	•	businesses to alleviate povert	
	 Micro financing of small projects. 		
iii. Trauma healing:			
	- How to help wounded people		
	- Ways that may traumatise people		
-	 Vays that may traumatise people Language used when speaking with wounded person. 		erson
	 Testimonies that may encourage a wounded person to speak out. 		
		s in the community (widows los	
			5

4. CHANGES IN THE ORGANISATION

4.1. Please note any important changes or events that took place that directly affected the project. These can relate to management, planning, staffing, or other matters.We received money on time through our bank account, this facilitated positively the implementation of the programme without delay.

5. CONTEXT

5.1 Please note any important changes in the following contexts since the project began and summarise the implications for the relevance of the project.

Natural environment:	The lessons of entrepreneurship brought to the seminar different ways of doing business. How to select sustainable business allowed participants to share their experience on how they consider natural environment to be vital. Those dealing with agriculture, for example, they were some who are cultivating tobacco as their commercial projects, they were heard saying now we are going back to start other business. They complained that tobacco is ruining a lot of trees, and environment is highly polluted with nicotine. They were taught to plant fruits trees such as avocadoes which could give them more profit than tobacco. Some promised to sell their animals to buy seedlings of avocado. They discussed on the issue of climate change as a result of polluting natural environment.
5.2 To what extent is t	he project still relevant in the present-day context? Please explain.

6. YOUR ORGANISATION'S LEADERSHIP ROLE AND NETWORKING WITH OTHERS

6.1 Has the project and the support from WACC helped your organisation be in a better position to provide leadership for further initiatives of your own or of others? If so, please explain.

Yes, this support has helped very much to provide leadership needs to most of women. Since the establishment of this province and since the break out of HIV and AIDS widows of pastors wives have never called for seminars of this kind. The main reason was lack of money. Therefore, bringing them together it helps to network women from various parts of the province. It has lifted the credibility of the department of women and children that it cares for all women in the Church.

6.2 In what ways has your organisation articulated and shared good practices, lessons learned, and/or resource materials with other organisations working on similar or related concerns? If you have not done so, do you plan to do so? How can WACC assist?

The Moravian in Tanzania South west province through the department of women and children shared this good practice with the Anglican Church of Tanzania and Evangelical Lutheran Church of Tanzania where sister Sister Rachel Ndelwa and Alice Mtui were invited to represent their churches respectively.

7. CONCLUSIONS

7.1 What lessons and good practices have emerged from this project?

Lesson learnt:

It was learnt that widows of pastors are mostly ignored in the community and they need to be empowered in various fields to enable them cope with new life after their beloved husbands' deaths.

Good practice:

Participatory approach using more pictures and few writings are the effective ways of delivering massages to different age groups.

7.2 What challenges and difficulties were encountered, and how did you address them?

Challenges:

Time to answer all questions using radio was not enough to accommodate all questions asked by radio audiences. However, we provided five minutes for each caller.

People are not open to discuss things related to HIV and AIDS due to cultural problems. In Mbeya sexual issues are not allowed to be discussed in the public, especially to adults such as mothers and ground mothers. It is regarded as misbehaving if one can mention any reproductive part of the human body in from of people. To solve this challenge, the facilitator started by asking every participant to mention the reproductive organs of human body in their vernacular or their mother language, in first place it was difficult for them to mention BUT due to expertise of the facilitator every body mentioned those parts. Then the exercise continued easily for the rest of the topic of HIV and AIDS. Through that way they made every participant to share their experience on how they fight against HIV and AIDS in their communities.

Traumatised people were also not ready to share their wounds. This makes difficult to help them. For example a raped woman is not able to speak out her problem openly as this could mean shame to society. Eventually this contributes to the HIV and AIDS transmission. Widows who have lost their properties are traumatised such that when they are displaced of their homes they get confused in new homes, and this leads to alcoholism, drug abuse, prostitution and eventually contracting HIV/AIDS. This challenge was solved by giving skills of counselling on traumatised people. When they go back to their respective homes they could help others to change their status.

7.3 Did the project have any impact on gender equality issues?

Yes, the project had some impacts on gender equality. The number of people who were giving testimonies comprised both men and women especially on HIV and AIDS. Further more, facilitation of the seminars involved both men and women, participants could learn that men and women are equally affected by the pandemic. The radio communication witnessed calls from all genders. Moreover, because the church serves both men and women, seminar participants after going back to their respective congregations, they shared reports with all church members regardless of their gender.

7.4 What further work needs to be carried out or follow up steps taken, if any?

Further sensitization programmes to widows should continue to be carried out, also the follow up on the formation of microcredit services known as VICOBA is vital. Further more, the close follow up to see the long term goal of reduced stigma and discrimination for people living with HIV/AIDS is achieved in Tanzania. The church should play a great role to achieve such goal. This project covers almost 200 congregations, those with widows were well represented but congregation without widows were not represented, for that matter those congregations need to be reached by the group of(Training of Trainees) ToTs.

7.5 Other comments, if any.

There is a big need of establishing a mobile clinic in the province where people can test their HIV and AIDS status without travelling much. This happened after the training people were ready to test their status, but since the exercise was not anticipated counsellors and HIV technicians to take blood specimens were not ready prepared to be at site for testing people. It is more difficult for people living in remote rural areas where the testing services are not available.

Another important instrument needed in the process of fighting against poverty is CD4 count machine. People living with HIV/AIDS from remote areas may be helped to check their development of their health after taking ARVs.

Radio communication strategy is identified as the best way of sending messages to community and this should be continued in future.

7.6 We would like to receive digital copies of materials produced such as manuals, training materials, and other products to share them with others. We would also appreciate digital copies or internet links to photos, video or audio recordings produced by or about the project. Please indicate below what you are sending us.



Widows at Baraka Radio



Group picture of denary workers with church leadership.



Mrs Salome Magwaza presenting HIV/AIDS topics



Widows in group discussions



Seminar participants sending their problems to the cross All problems are burnt as a sign of forgiving and healing.

CD for the whole workshop Time table Notes.

Name and position of person submitting the report.

Rev. Agnes Samuel Njeyo

Signature:

Date: 22nd October, 2012.

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