



WACC Project Support Application

*This application should not exceed 15 pages (not counting attachments C 4 and C 5)
in font size no smaller than 11 pt.*

(For office use only) Project Number: xA22-21

Project title	Peer Education on HIV/AIDS Stigma and Discrimination and Behaviour Change
Full name of your organisation and acronym if you have one	Catholic Diocese of Nakuru (CDN)
Person responsible for this project Full name & title (Dr, Mr, Mrs, Miss, Ms, Rev)	Mr David Omwoyo Omwoyo, Diocesan Communications Coordinator
Postal contact address of organisation	Catholic Diocese of Nakuru, P.O Box 938, 20100, Nakuru, Kenya East Africa
Phone number with country & city code	254 51 2211634/5/6
Fax number with country & city code	254 51 2212903
Email	cdndev@africaonline.co.ke
Website	www.cathdnkenya.org
Amount requested (specify currency)	Kenya shillings 1, 684, 000
Amount requested in Euros, if known	Euros: 18, 711.1

Please indicate under which area(s) of WACC's work you would like this project to be considered.

- Recognising communication rights
- Building communication rights
- Gender and media justice
- Communication for peace
- Communication and poverty
- HIV and AIDS, communication and behaviour change**
- Communicating new technologies
- Christian fundamentalism and the media
- Communication for ecumenism and inter-religious dialogue

WACC's Guidelines for Project Support describe specific project goals under each programme theme. Please indicate below which of those specific aim(s) this project addresses.

- Gender-sensitive communication strategies for prevention of HIV infection.
- Advocacy messages for better understanding and greater awareness of HIV and AIDS and the effects of stigmatization
- Training of youth leaders, students and teachers on HIV/Aids Prevention
- Communication tool in appropriate languages and for specific audiences against HIV

Project Summary

In 200 words or less, please concisely describe the context of your project, the problem your project addresses, name of your organisation and when/how it was founded, the aims of your organisation, the objectives of your project, the target group/participants/beneficiaries of your project and your project's overall outcome and expected impact.

In 1996, the health department of the Catholic Diocese of Nakuru carried out a survey on 'knowledge and attitude of HIV and other relationship issues among the youth' The diocesan HIV/Aids communication integrated program will focus o secondary schools and tertiary institutions within its reach. Since it has proved that student or peer to peer communication achieves more results, the program will organize activities to pass the HIV Aids information across to their peers. The project is aimed at changing high risk behaviour of youth in secondary and tertiary institutions by offering accurate information and education on HIV/Aids and related issues. We will use several youth friendly means of communications; information can then be shared with other youth. The program will then go a step further and provide communications centers in the institutions

The following issues will be dressed by the programme
Sexuality, Adolescent and youth crisis, HIV/AIDS, STDs, Conflict Resolution, Communication, Life Skills Counselling Skills and Gender.

Overall, this programme will benefit at least 4, 620 students and teachers in secondary and tertiary institutions.

Section A ABOUT YOUR ORGANISATION

A 1 Please briefly describe the **history of your organisation** (when and how founded and by whom)

CDN is one of the 26 catholic dioceses in Kenya. It was formed in 1968.

A 2 What are the **main aim(s) of your organisation?**

Vision of the Catholic Diocese of Nakuru

To be a community of Christian love where the human person is respected and dignified

Mission of the Catholic Diocese of Nakuru

To Promote pastoral and Human development through evangelization and community mobilization.

A 3 What are the **main activities of your organisation?**

Projects and Programmes by CDN

CDN has a pioneering tradition of evangelization in Kenya since independence in 1963. The diocese has been active in promoting community development through provision of water, health, education and training services.

The diocese supports 11 programmes and more than 60 institutions in its mission of evangelization.

The main categories of diocesan institutions are as follows.

- Schools and Colleges 26
- Hospitals and Health Centres 14
- Training and job creation 17
- Economic and support programmes 4
- Orphanages and rehabilitation centers 5

A 4 Please tell us about your organisation's **experience and expertise relevant to this project.**

CDN has a successful history in implementing campaigns through schools and institutions. The diocese, working with international organizations already has the best Human Rights and Civic Education programme in Kenyan secondary schools in which more than 100 schools are members. We will build on the goodwill and experience to implement this programme.

A 5 If your organisation has experience relevant to this project, please comment on your **successes, failures, challenges and lessons learned.**

The above mentioned project faced several challenges since most schools and individuals viewed it as a denominational campaign, but a few non catholic schools took the lead in joining and the diocese drew an interdenominational programme committee, the project proved very successful in the long run. Currently most of the schools in the programme are not catholic run after the education that was carried among the communities.

A 6 Please describe the **staff and management** structure of your organisation. Please mention numbers of male and female staff in management positions.

CDN is perhaps one of the largest in projects and staff numbers among its peers in Kenya. It has a workforce of 160, working under four departments, and 27 programmes. Out of the 15 staff in senior management positions 6 are female while the rest are male. 4 are priest and religious while the rest are lay men. In fact four are not Catholic.

A 7 Please describe any ongoing **cooperation** your organisation has with church-related institutions and other non-governmental organisations.

The diocese is a member of the North Rift Ecumenical peace initiative where bishop Peter Kairo of Nakuru is the current chairman. The catholic Justice and Peace Programmes also works with the the Norwegian Church Aid, Trocaire Earo, Miserior and others.

Section B ABOUT YOUR PROJECT

B 1 Country or Region of the project

Kenya, Rift valley Province, Nakuru district

B 2 **Amount requested** in your national currency and the equivalent in Euros, if known. Please quote the exchange rate you use for the Euro amount.

Your national currency (please name): Kshs	Amount: 1, 684, 000
Euros:	Amount, if known: 18, 711.11
Exchange rate, if known	1 Euro =Kshs 90

B 3 Please indicate the **period for which you are requesting support**

From: (Month and year) **January 2007** To: (Month and year) **November 2007**

B 4 Please tell us about the **starting date flexibility** of your project in case WACC needs more time to raise funds to support it.

May 2007. Instead of starting the project when schools reopen for the first term in January, we can start implementing the project at the beginning of the second term in May.

B 5 Please briefly state the **problem your project aims to address.**

Mission and Goals
The Communications HIV/Aids integrated project is aimed at changing high risk behaviour of youth in secondary and tertiary institutions by offering accurate information and education on HIV/Aids and related issues. We will use several youth friendly means of communications; information can then be shared with other youth. The program will then go a step further and provide communications centers in the institutions.

B 6 What will be the **overall impact** of your project on the problem it seeks to address?

Reduced HIV/ Aids Prevalence in schools
Established peer communication groups
Reliable and youth Friendly media on HIV/AIDS

B 7 Please briefly state your project's **short-term objective** in addressing the problem.

Youth access to accurate information
Encouragement of Peer Discussion
Formation of communication groups
Youth festivals
Information exchange

B 8 Briefly state your project's **long-term objective** in addressing the problem.

Behaviour Change
Established HIV information centres
Reduced HIV/prevalence

B 9 Please tell us about the **context of the project**. How does your project and the problem it addresses relate to the **socio-economic, political, cultural, gender, church and media situation (as applicable to your project)** in your country or region? Please mention study or survey done on the project proposal, if any. Use as much space as you need, taking care that the entire application does not exceed 15 pages.

In 1996, the health department of the Catholic Diocese of Nakuru carried out a survey on 'knowledge and attitude of HIV and other relationship issues among the youth'

It was found that young people especially those in school suffer from serious problems due to inadequate knowledge on the HIV/Aids pandemic and its consequences. When confronted with sexual or anti social problems, the study found that youth often turn to their peers for information. Their peers however lack the accurate information and appropriate education that will lead to effective preventive behavior. But the bigger problem was that even those with this information lack the effective skills to share it among their peers

The **Communications HIV/Aids integrated project** is therefore aimed at changing high risk behaviour of youth in secondary schools and tertiary colleges by offering accurate information by using several media of social communications at their disposal.

Other studies have found that with all its positive aspects, the media in Kenya has failed to address the real issues affecting society. The young people and their needs have not been addressed. Therefore issues of Aids, morality, reproductive health and communication need to be addressed. The advent of uncensored broadcast material being accessible to the youth has led to deteriorating morals.

Furthermore the type of media being employed to communicate HIV/AIDS issues has not been very successful. By employing youth friendly media like plays, skits, dramas and songs, more young people will be encouraged to join the bandwagon.

Furthermore the media that is still being used is not youth friendly. By using youth to youth communication, theatre groups and festivals, the information being passed will be more relevant to the youth.

B 10 Target Group(s)

Please describe the cultural, ethnic, social, economic and political status (where applicable) of the target groups and indicate the number of the intended female and male participants and/or direct beneficiaries. Please also mention any indirect beneficiaries.

The diocesan HIV/Aids communication integrated program will focus on secondary schools and tertiary institutions within its reach. Since it has proved that student or peer to peer communication achieves more results, the program will organize activities to pass the HIV Aids information across to their peers.

As a first step, the program will appoint student leaders to be trained on HIV/Aids and other related topics. These team leaders will be given communication skills to go and share with their peers what they have learnt from the course being offered.

The programme will then start HIV/Communication clubs in all the target schools. We will ensure that these clubs are recognized and registered by the authorities like other clubs. The gender ratio of the participating students and teachers will be 1:1

Target Beneficiaries

As a start, the programme will target students from 20 secondary schools and 8 tertiary institutions (middle level colleges.)

The training of Trainers would target 5 students from these institutions. Two teachers from each of these institutions will also be trained. The direct beneficiaries would therefore be 420.

At least 50 students from each of the institution would be enrolled in the HIV/Aids Communications club; the indirect beneficiaries would be 4200. 2 teachers from each of these schools would be club patrons totalling 168.

This programme will therefore benefit at least 4, 620 direct and indirect beneficiaries.

B 11 What will be the different effects or impact of your project for women and men?

The targeted schools are for both male and female students.

The patrons per school will be one male and one female. This will ensure that students of either gender have one of their own to counsel and guide them.

The overall desired impact will therefore impact equally on both sexes

B 12 Please briefly list the **outputs of your project**. (Outputs are short-term immediate, visible consequences (results) of completed project activities.)

One Week Training Workshop

A training workshop for youth in schools and colleges to become peer counsellors and communicators. It covers the above named issues as well as personality and critical thinking skills. Trained staff and professionals will facilitate the workshops.

Three Days Refresher Workshop

Offered for youth and others who have already completed the initial training workshop and are peer counsellors/communicators. This will allow for in depth discussion of those issues that have arisen from the experience of the peer communicators.

Schools and Colleges Festivals

The students will be required to prepare dramas, dances, choral verses, skits and comedies on the themes of HIV and gender. This will in turn allow for the target beneficiaries to reflect on the issues at hand.

The festivals will be a major get together whereby all the students in the programme will come together share ideas, experiences and creativity. This will ensure that every school that has the programme takes time to reflect on the themes and how to tackle the challenges at hand.

B 13 Please briefly list the **outcomes of your project**. (Outcomes are the medium-term results of the project that are the logical consequence of achieving the output(s). This is what you hope to accomplish during the life of project.)

- ◆ Better communication among peers
- ◆ Reduction in HIV/Aids prevalence and deaths
- ◆ Listening group creation
- ◆ Well circulated programme newsletter and other IEC materials
- ◆ 84 institutions with a registered communication HIV/Aids club
- ◆ 168 club patrons
- ◆ 4200 students joining HIV/Aids clubs

B 14 Please describe **ecumenical involvement** in the planning and development of the project, if applicable. (WACC does not support strictly denominational activities.)

We will not only target catholic schools but all schools in the area of focus.

The diocese programme staff are not only catholic but from all denominations. The diocese is a member of the North Rift Ecumenical Initiatives. Therefore most diocesan projects have an ecumenical perspective, the same will apply to this project.

B 15 If you will be working with **partner organisations** in planning and implementing the project, please explain who they are and how you will work with them.

Ministry of Health, in Information and encouragement of young people to visit VCT centres
UNFPA-already collaborating with diocese in circulating IEC materials
Action Aid Kenya; They have experience in implementing related projects and the diocese has always collaborated with them on certain cases.

B 16 Project Activities

Please list and describe the activities that will lead to your project's outputs and outcomes. Use as much space as you need, taking care that the entire application does not exceed 15 pages. Please include information on

- how the project planning and implementation will involve women and men at all levels of decision-making and participation, if applicable
- content of production, programmes, workshops or training
- timetable for the project to be carried out and for submitting narrative and financial reports
- staff involved in the implementation and supervision of the project (please give name and job title)

(See attached)

B 17 Evaluation

Please describe the criteria, method and frequency of project evaluation and who will do it.

If the project lasts longer than one year, explain how overall evaluation will be accomplished, and in which year.

Monitoring and Evaluation

The programme will employ participatory Planning and monitoring and Evaluation Instrument (PPM&E) to assess impact and determine corrective measures. Specific evaluation, Monitoring and Evaluation activities and instruments will include the following

- Progress report
- Time sheet/work plan
- Proposals for Training activities
- Audited Expenses feedback sheets
- Monthly progress reports
- Certificates of participation for festivals
- Copies of training manuals
- Names of participating individuals and institutions

The programme will ensure to keep the partner updated through Half year financial and narrative reports of activities and accounts.

The overall project will be open to an external evaluation organized jointly by the diocese and WACC in November 2007.

B 18 Self-reliance

Describe how this project will achieve its goals using local financial and other resources, such as in kind contributions and men's and women's knowledge/expertise.

To ensure sustainability, we will train Communication patrons in all the school so that the students can have representation and parental guidance during their activities in the schools.

Patrons and students being sent to the training will be required to contribute a certain percentage of their upkeep and maintenance costs.

By the teachers being available in schools and institutions, they will not depend on the programme for their upkeep.

B 19 References

Please provide name and address, phone, fax, and email of two people who are not directly related to the project but who know about it.

Ms Maureen Kamenderi
Youth Affairs Officer
Baraka Agricultural College
P.O Box 52, 20106, Molo,
Kenya.

Tel: 254 51 721091

E-mail: baraka@sustainableag.org

www.sustainableag.org

Sr Patricia Speight,
Love and Hope centre for HIV/Aids Victims
P.O Box 14320
Nakuru, Kenya,

TEL: 254(51) 2216655

E-mail: loveandhope@africaonline.co.ke

Section C ABOUT YOUR BUDGET

1 Euro= Kshs 90)

Activities	Budget Implications
<ul style="list-style-type: none"> ▪ One week Training TOT 140 students to communicate to peers on HIV/Aids and other related Issues (Divided into three groups) ▪ 3 day tot course for 56 teachers on programme animation ▪ Train and enable 1400 students with the skills to communicate on HIV and other health topics effectively; 28 institutional visits, 3 per annum, follow up and monitoring ▪ School festivals on the themes of communications, HIV/Aids ▪ Produce 500 copies of the Communication HIV aids newsletter ▪ Print 500 t-shirts, posters and other IEC material to pass across the HIV/Aids message and related themes ▪ 	<ul style="list-style-type: none"> ▪ 140 students X 800 full board per day X 5days =Kes: 560, 000 ▪ 2 facilitators x 5 days @ 5, 000 total= Kes: 25, 000 ▪ 56 teachers x 3days x 1,200 full board accommodation + facilitator's fee 15, 000 Total= Kes 216, 600 ▪ 3 pple, 28 trips X average 150 kilometers return x 18 per kilometer mileage x kes 2,000 meals and materials total Kes 243, 000 ▪ 28 schools x 30 students x 500 for lunch and transport = 40, 000 for trophies and adjudicators total =Kes 460, 000 ▪ 300 newsletters, well illustrated, edited by students @ kes 100 total kes 30, 000 ▪ 500 t-shirts x @300 =kes 150, 000

Total Amount

Amount	Kes: 1,684, 000 or Euro: 18, 711.1
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Income	Total Amount
Requested from WACC	18,711.1
Local / Own Contribution	NA
Other Sources*	NA
Total Income	18,711.1

*For other sources, please list below the name(s) of donor agency and the amount. Please also indicate whether the funding is requested or confirmed.

Other Sources Name of Source/Donor Agency	Amount
Total Other Resources	

C 2 What **portion of your organisation's overall budget** is this project budget?

About 5% of the overall annual budget

C 3 **Financial history of your organisation:** Please describe sources of income, both local and overseas, over the last two to three years.

The diocese depends on;
 Project funds,
 Donations and stipends and
 Income generating activities

C 4 Please forward **recent accounts** (audited, if available) of the organisation

- Attached
- To follow separately
- Not available

C-5 If the project involves **equipment purchase**, please provide a pro forma invoice.

- Attached
- To follow separately

B 16 Project Activities
Project Work plan, Jan 2007-November 2007

Objectives	Activities	Indicators of Achievement	Assumption
<p><i>promote activities to combat HIV/Aids in schools and colleges through Communications and the media.</i></p>	<ul style="list-style-type: none"> ▪ Train 140 students per year to communicate peers on HIV/Aids and other related Issues ▪ Enroll 28 secondary and tertiary institutions into the Communication HIV campaign annually. ▪ Train and enable 4200 students with the skills to communicate on HIV and other health topics effectively ▪ Capacitate 168 teacher to be patrons and animators of the communications HIV programme ▪ Produce 500 copies of the Communication HIV aids newsletter regularly ▪ Print 2000 t-shirts, posters and other IEC material to pass across the HIV/Aids message and relate themes ▪ School festivals on the themes of communications, HIV/Aids 	<ul style="list-style-type: none"> ◆ Records of Participants ◆ Progress reports ◆ Better communication among peers ◆ Reduction in HIV/Aids prevalence and deaths ◆ Listening group ◆ Well circulated programme newsletter and other IEC materials ◆ 28 institutions with a registered communication HIV/Aids club 	<ul style="list-style-type: none"> ✓ Conducive socio political environment ✓ A good network with other CDN programmes and other agencies ✓ Collaboration and co-operation amongst all key stakeholders in carrying out the activities ✓ Availability of all the required implementation tools

