



**REPORT FORM
for
WACC-SUPPORTED PROJECT**

You will need to refer to your Project Application Form, the Agreement with WACC, and your bank statement when completing this form. Please return it with supporting documents and materials to WACC. Please answer the questions as fully as possible.

THE NARRATIVE REPORT

1. Project Title: (as appeared in the Agreement)	Breaking the Silence around AIDS
2. Project Reference Number: (as appeared in the Agreement)	MO5-34 (513)
3. Full Name of Project Holder:	Rev. Dr. Andrea Zaki Stephanous
4. Full Address:	Block 1331 Dr. Ahmed Zaki Street Elnozha Elgedida, Cairo
5. Name of Country:	Egypt
6. Period the project was implemented: (from month/year to month/year)	From October 2007 to June 2009
7. Project Grant received:	Amount in local currency: Amount in Euros or US\$ (circle as appropriate): 13,900
8. Date(s) Project Grant(s) were received: (as in your bank statement) 1 st remittance 2 nd remittance	First : 11,900 € in March 2008 Second : 2,000 € in July 2008

9. Activities

Give a summary of the major activities carried out during the reporting period in comparison with those planned. In case of changes from the original objectives, please explain the reasons.

The major activities that were implemented are:

- 1- Contracting the script writer (a copy of the script is attached).**
- 2- Contracting the carton designer (working on it nowadays)**
- 3- Montage and sound recording for narration of the episodes (working on it nowadays)**

The plan was to implement a documentary film; changed later on by approval from Julienne Munyaneza (Mrs), WACC Programme Manager, HIV&AIDS on 31st July 2008 to produce a campaign cartoon series of fast intensive shoot advertisements about 9-10 adverts each of 2 minutes announcing the stages, problems, precautions and treatment the AIDS.

This change was only made in the activity but with the same objectives of the project which are:

- Improve the health education of HIV/AIDS among Egyptian and Arab women.**
- Open the doors of communication about sexually related issues, helping these matters to be discussed with more transparency in the future.**

After referring to one of the AIDS specialists who works with the UNICEF ; DR. NADER ALLINY for taking his feedback resultant from a long experience and involvement in most of the projects related to this subject; he recommended to make the above mentioned change. Dr. Alliny also added that this is an essential need in our society and there are a lot of documentaries produced (he himself produced three) in the market for the last five years and recently there was a trial with a 2 minute cartoon advert about the disease which they investigate and compared the impact of the documentary and the cartoon advert. And the analysis showed , that the impact of the cartoon advertisement documentary was much more effective than the documentary .

Please describe in detail the activities of the project that were implemented such as content of production, programmes, workshops or training

Please find attached a copy of the script.

9.1 If the project is a workshop, seminar, or consultation, please attach the list of participants, the themes/topics of their speeches/papers, and any statement, declaration, or book published.

9.2 If the project is primarily purchase of equipment, please describe what kind of impact / change the equipment is bringing to the beneficiaries.

10. Was the project successful? (If possible, please give measurable indicators.) Will be answered in details after the episodes are shown out next October 2009.

11. Project Beneficiaries

Please describe the actual direct beneficiaries and indicate the number of women and men. Please also mention any indirect beneficiaries.

Egyptian and Arab women awareness towards the HIV.

12. How have the beneficiaries reacted to the programme activities? What were the impacts of the project and different effects on women and men in the project?

Will be answered in details after the episodes are shown out next October 2009.

13. Outcome and Outputs of the project: What has your project achieved and what has changed?

If your project produced media, please send a sample copy of audio/video cassettes, CD, VCD, or DVD and label it with title, duration, language used, and date of production. If you can, please send photos with informative captions (digital photos, if possible), newspaper/radio clips, homepage links, etc. **Will be sent by next October 2009.**

14. Evaluation

14.1 What were the results of evaluating the project?

14.2 What were the challenges, difficulties, and/or failures in carrying out the project? Please explain how you addressed these issues.

Will be answered in details after the episodes are shown out next October 2009.

15. Other comments, if any.

16. Name of the person submitting the report: Rev. Dr. Andrea Zaki Stephanous

Position: Vice General Director for Program Affairs, CEOSS

Date: 2/7/2009

Signature: