

taking sides

FINAL REPORT FORM f o r WACC-SUPPORTED PROJECT

This document is for end-of-project reporting. It has two parts: a) Narrative Report; b) Financial Report.

You will need to refer to your Project Application Form, the Agreement with WACC, and your bank statement when completing this form. Please return it with supporting documents and materials to WACC. <u>Please answer the questions</u> as fully as <u>possible</u>.

THE NARRATIVE REPORT

1. Project Title:	Alternative Broadcasting for	
(as appeared in the Agreement)	Empowerment of Migrant Workers	
2. Project Reference Number:	XS09-02	
(as appeared in the Agreement)		
3. Full Name of Project Holder:	Asia Pacific Mission for Migrants (APMM)	
4. Full Address:	APMM, G/F, No. 2 Jordan Road, Kowloon, Hong Kong SAR	
5. Name of Country:	Hong Kong SAR, China	
6. Period the project was implemented: (from month/year to month/year)	August 2007 to July 2008	
7. Project Grant received: EUR: 5,490.00 @10.6795 Less HKD 55.00 bank charge = HKD 58,575.46	Amount in local currency: HKD 58,575.46 Amount in Euros or US\$ (circle as appropriate): EUR: 5,490.00	
8. Date(s) Project Grant(s) were received: (as in your bank statement) 1 st remittance 2 nd remittance	1 st remittance: 13 August 2007	

9. Activities

Give a summary of the major activities carried out during the reporting period in comparison with those planned. In case of changes from the original objectives, please explain the reasons.

The major activities carried out during the reporting period is the Training on Radio Broadcasting and Actual Broadcast Recording of migrant organizations particularly the Filipinos, Thai and Indonesian. The activities held were the events that was planned and mentioned in the proposal submitted to WACC.

Please describe in detail the activities of the project that were implemented such as content of production, programmes, workshops or training

The two-day training was held at the David Kwok Room of the St. John's Cathedral in Central, Hong Kong.

The training was conducted in English language but the participants coped up by assigning their own translators in their respective national language.

<u>Brief Profile of Participants.</u> Participants' period of stay in Hong Kong ranges from 2 months and a half to over 16 years. Most of them came due to economic necessity to better the lives of their family. Others had experienced working in other countries prior to coming to Hong Kong. More than half of the participants are single. Age ranges from 21 to 50+.

Program of the workshop training:

1st Day Saturday, 10 November 2007 Welcome & Introduction Getting to Know You (action) Inputs on the Concept and Forms of Communication Input on Broadcast Journalism Discussions

2nd **Day Sunday, 11 November 2007** Recap of the first day Group workshop: How to Produce and Present a Program Program Planning Hands On Radio Program Work group on Scriptwriting, Recording & Presentation Closing, Presentation of Certificate of Completion /Attendance

The Actual Conduct of the Seminar

Welcome & Introduction

The participants were welcomed by the **APMM** Managing Director. He introduced the objective of the training on radio broadcasting online. He also shared that the project is supported by the **WACC.** He imparted that the training hopes to equip the migrant workers with some basic know-how to maximized the radio as a medium for education, awareness raising, information dissemination and entertainment. He then introduced and welcomed the Training officer.

Ms. Logan presented the flow of the training after welcoming them. She introduced a game called the "Mirror Image" where everybody enjoyed. The participants were paired, each were given **a** bond paper and a colored pencil. Within 5 minutes, each pair made sketches of each other's face without looking at the paper. Afterwards, they interviewed each other within 15 minutes whereby they asked each other their hometown, why they left their country, when and how they came and how long they have been in Hong Kong, as well as their expectation in joining the training. Each pair then assumed the name of their respective partner, showed their drawing while describing their pair based from what they gathered during the interview. The exercise **was** meant at getting to know each other, checking their expectations and communication skills.

Inputs on the Concept and Forms of Communication

Ms Logan shared that communication is a process allowing an exchange and/or transmittal of information by several methods from one person to another requiring a common language and feedback. She further explained that communication is also used in the context wherein feedback is little expected or none such as broadcasting, or where the feedback may be delayed as the sender or receiver use various methods, technologies, timing and means for feedback.

She stressed that communication happens at many levels in various ways and dedicates a portion of attention. Thus it is very important that when one is communicating it is necessary to ensure what aspects of communication one is speaking about.

Participants gave their ideas and opinions regarding the following few major dimensions of communications:

- 1. Content
- 2. Source
- 3. Form
- 4. Channel
- 5. Destination, Receiver, Target
- 6. Purpose
- 7. Depending on the focus, there exist various classifications

On the forms of communication, Ms Logan said that different cultures have different ways of communication unique in its own way. There are many ways clumped into two: the Auditory or Sound that includes singing, speaking, tone of voice; and Nonverbal that includes body language (voluntary and involuntary gestures), sign language and touch (non-emotional and emotional).

Participants were then grouped into 3 to demonstrate said ways of communication.

Broadcast Journalism

The training resumed with the input on Broadcast Journalism.

The training officer first described what do journalists do, how and what are the variety of subjects the public would be interested to know. Broadcasting was also defined as distribution of audio and/or video signals which transmit programs to the audience.

It was stressed that the radio journalists usually do not have much "space" to present information in their reports compared to print journalists. Thus, consummation of the time allotment in radio program must not be wasted.

Group workshops, Inputs and Feedback / Evaluation

The Sunday session was more detailed and more group workshops (3 groups per nationality) on how to produce and present a program, radio planning that includes scriptwriting, recording and presentation. Familiarization and demonstrations on how to use the tools and equipments of radio production, internet and how is uploading on the internet.

The groups presented the following:

The Thai group produced a 30-minute news program regarding the activities and program of their organization and situation of their compatriots in Hong Kong as well as the hot issue in their homeland.

A 30-minute cultural production of poems on the lives and struggles of Filipino migrant workers in Hong Kong was the result of the production of the Filipino group.

A one-hour talk show program produced by the Indonesian group dealing on the inspirational background and experiences of the leaders of migrant associations. Each group gave their observations and comments per group presentation and their evaluation after the sessions finished.

Closing, Presentation of Certificate of Completion / Attendance

The activity was completed with the handing of their certificates of completion and attendance.

9.1 If the project is a workshop, seminar, or consultation, please attach the list of participants, the themes/topics of their speeches/papers, and any statement, declaration, or book published.

Name	Organization	Gender	Nationality	Role
1. Malou Logan	SBS-Radio	F	Filipino Immigrant	Training
	Melbourne		based in Australia	Instructor/Facilitator
2. Esther	APMM	F	Filipino	Coordinator
Bangcawayan				
3. Vicky	ATIS	F	Filipino	Leader of Migrant
Cabantac				Organization
4. Eni Lestari	ATKI	F	Indonesian	Leader of Migrant Organization
5. Ade Ahmad	ATKI	М	Indonesian	Leader of Migrant
				Organization
6. Sri Utami	ATKI	F	Indonesian	Member
7. Romlah Rosidah	ΑΤΚΙ	F	Indonesian	Member
8. Diana Wati	ATKI	F	Indonesian	Member
9. Nuryeti	ATKI	F	Indonesian	Member
10. Riyani	ATKI	F	Indonesian	Member
11. Arfiah	ATKI	F	Indonesian	Member
12. Parichat	TRA	F	Thai	Leader of Migrant
Jaroeman				Organization
13. Bonee	TRA	F	Thai	Member
14. Teera Tegahpeng	TRA	Μ	Thai	Member
15. Trudes Moralde	PSU	F	Filipino	Leader of Migrant Organization
16. Edna Bruno	FMWU	F	Filipino	Leader of Migrant Organization
17. Dolores Balladares	UNIFIL	F	Filipino	Leader of Migrant Organization
18. Elena Puno	FMWU	F	Filipino	Member
19. Ramon Bultron	APMM	М	Filipino	APMM Director
20 Randy Worsiating	ΑΤΚΙ	F	Indonesia	Leader of Migrant Organization

If the project is primarily purchase of equipment, please describe what kind of impact / change the equipment is bringing to the beneficiaries.

Included in this project is the purchase of some equipment to be used for the actual broadcasting and recording of broadcasting program. Without the equipment purchased, the training and actual broadcasting will not be successful.

10. Was the project successful?

This project is a success for both the organizer and the participants. This can be attributed to the number of participants attended (20pax mostly women), the quality of inputs (presented by a well-experienced community radio broadcaster from SBS Radio based in Melbourne, Australia) and discussions during the actual training as well as the commitment of the participants (from Indonesia, Thailand, Indonesia) to produce a regular broadcasting program for their respective nationalities.

11. Project Beneficiaries

Please describe the actual direct beneficiaries and indicate the number of women and men. Please also mention any indirect beneficiaries.

Twenty (20) leaders and active members of the Asian Migrants Coordinating Body (AMCB) with members coming from Indonesia, Thailand, Sri Lanka, Nepal and Philippines and its allied migrant organizations/union benefited from the training that was held in November 2007.

Majority of the participants are (17) women and working in Hong Kong as foreign domestic workers.

The participants learned how to plan and conduct radio broadcasting. With this project, more migrant workers including their families can be reach and informed about the rights of migrants and issues that confronts them.

12. How have the beneficiaries reacted to the programme activities? What were the impacts of the project and different effects on women and men in the project?

The participants recognized the important use of the radio online broadcasting to advance their rights and reach out others. The training provided them new skills and additional knowledge for personal and organizational growth. They echoed a positive feedback on the inputs and exercises (games and workshops) especially in collectively planning their radio production, scriptwriting, recording and presentation.

During the participants evaluation, they echoed a positive feedback on the inputs and exercises (games and workshops). Majority of the participants echoed that they enjoyed at doing collectively in groups when they did their planning and presentation of their radio production, scriptwriting, recording and presentation.

They conveyed their appreciation to APMM and the WACC for having the chance to participate in the training seminar.

Women migrant workers learned additional skills in reaching out to their wider communities such as their fellow women migrant workers coming from Thailand, Indonesia and Philippines. Such skills will help their fellow migrant workers both in Hong Kong and in their respective home countries about the basic rights of foreign domestic workers in Hong Kong.

Lastly, through this project, both women and men who are migrant workers learned and encouraged to be part and form their self-help organization and empowered.

13. Outcome and Outputs of the project: What has your project achieved and what has changed?

If your project produced media, please send a sample copy of audio/video cassettes, CD, VCD, or DVD and label it with title, duration, language used, and date of production. if you can, please send photos with informative captions (digital photos, if possible), newspaper/radio clips, homepage links, etc

Output	Outcome	
1. 20 migrant workers attended the	1. More skills developed and acquired	
training (17 are women)	more capacity to reach out to more	
9 – Indonesian	migrant domestic workers and their	
3 – Thailand	families in Hong Kong and in their	
8 – Philippines	respective home countries	
	2. Participants learned the importance	
	of collective work in preparing and in doing the actual radio broadcasting	
	3. Participants learned the skills and importance of communication thru radio broadcasting	
	4. Participants learned the latest technology (use of equipments) of broadcasting through internet	
	5. Participants especially women	
	migrant workers become more empowered	
2. Training guide produced and	1. Participants learned the importance	
distributed among the participants	of collective work in preparing and in	
	doing the actual radio broadcasting	
	2. Participants learned the skills and	

	importance of communication thru radio broadcasting
	 Participants learned the latest technology (use of equipments) of broadcasting through internet
	4. More women migrant organizations can learn and develop skills on radio broadcasting
3. Established an Internet based radio program run and operated by grassroots migrants organizations in different dialects.	1. More migrant workers in Hong Kong will learn about their rights and other issues the affects them
	2. More migrant workers in Hong Kong will be encourage to be organized and learn the importance of empowerment
	3. Families of migrant workers will be more aware of the situation of their love ones abroad especially in Hong Kong
	 More migrant workers will be encourage to be part of the international migrants movement
4. Production and distribution of pre- recorded CD radio program in different dialects	1. More migrant workers in Hong Kong will learn about their rights and other issues the affects them
	2. More migrant workers in Hong Kong will be encourage to be organized and learn the importance of empowerment
	3. Families of migrant workers will be more aware of the situation of their love ones abroad especially in Hong Kong
	4. More migrant workers will be encourage to be part of the international Migrants movement

14. Evaluation 14.1 What were the results of evaluating the

project?

There were two levels of evaluation held. First is among the participants and the next level is among the APMM staff and leaders of the AMCB

During the participants evaluation, they echoed a positive feedback on the inputs and exercises (games and workshops). Majority of the participants echoed that they enjoyed at doing collectively in groups when they did their planning and presentation of their radio production, scriptwriting, recording and presentation.

They conveyed their appreciation to APMM and the WACC for having the chance to participate in the training seminar.

The joint evaluation of APMM staff and leaders of AMCB was done by reviewing the whole process, starting from the conceptualization, preparation and actual conduct of the training and broadcasting.

It identified the weaknesses as well as the output and outcome of the project as mentioned above.

14.2 What were the challenges, difficulties, and/or failures in carrying out the project? Please explain how you addressed these issues.

The challenges faced in conducting this project is the time limitations of the target participants. Although majority are having a Sunday off, others especially the Indonesian migrants do not have a regular Sunday off.

Aside from this, migrant workers are usually full of schedules attending to their personal needs such as remitting money for their families back home, meeting friends, attending Church service (for those Christians), attending activities of their organizations, among others.

We able to address these problems by discussing the project schedules with the leaders of migrant workers organizations (AMCB) and announced the training date, three months before the actual training. Initial orientation about the objectives and some details of the training was also held months before the actual training among target participants in order to get their interest and put the date of the training in their schedules of priorities.

15. Name of the person submitting the report: Mr. Ramon Bultron

Position: Managing Director

Date:

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Signature:

FINANCIAL REPORT

In accordance with the AGREEMENT signed by you, WACC is holding back a portion of its contribution which will only be sent after satisfactory final narrative and financial reports have been received showing expenditure of the <u>entire amount</u> relating to WACC's contribution. The AGREEMENT indicates the amount held back.

The purpose of this Financial Report is to account for the project expenditure relating to WACC's entire contribution <u>including the amount that you have not yet received</u>. The balance will indicate if WACC needs to send any or all of the amount held back.

Project Number Project Reference: XS09-02

Title Alternative Broadcasting for Empowerment of Migrant Workers

Reporting Period from August 2007 to July 2008

<u>1. Income</u> (Euro amounts of payments from WACC as indicated in the AGREEMENT)

	Euros	Date received	Amount in local currency
First Payment	5,490.00	13 August 2007	HKD 58,575.46
from WACC			
Second payment			
from WACC (if			
applicable)			
Final payment			
from WACC			
TOTALS			(A) HKD58,575.46