

KAFA Final Narrative Report

"Against My Will!" - Documentary film
Innovative tool to Resist dating violence among adolescents
Project ref. nb xM11-35
(Project supported by WACC)

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INTRODUCTION

This project aimed at dealing with the issue of gender-based violence on two levels:

- Firstly on the level of awareness on intimate partner violence (dating violence) targeting young people.,
- Secondly on the level of providing victims and/or potential victims of GBV with the knowledge and resources to help them deal with their situation

This was achieved throughout producing a docu-drama raising the awareness of young people on dating violence and offering preventive strategies by:

- ✓ Explaining risks to young girls
- ✓ Increasing their positive and "healthy" behaviors
- ✓ Correcting misconceptions
- ✓ Teaching them how to detect early signs of violence
- ✓ Teaching them how to say "NO" to abuse
- ✓ Enforcing trust relationship and positive communication with parents

This tool will also encourage youth care providers to discuss this subject with youth in general and girls in particular.

IMPLEMENTATION OF THE PROJECT

A - Preparation of the content

- Data collection: KAFA consulted a vast variety of publications and IEC materials on the issue of child sexual abuse and dating violence (targeting children and youth) prepared in different regions in the world. However, none of these publications were in Arabic language, despite the fact that sexual abuse incidents are similar in all the regions of the world. Materials found were most likely tackling the issue of reproductive health and/or reproductive rights.
- Contracting with Dar Onboz Production House in order to produce the following materials:

-15 minutes dynamic film (in a DVD, VCD, VHS format) full of very appealing images and fast pace rhythm appealing to teenagers, mapping the misconceptions and behaviors of teenagers with love relationships, highlighting some problems in order to reach some of the solutions.

-Interactive activities guide for educators and social animators to work on with the teenagers after showing the film in order to go deeper with some of the psychological, emotional and physical issues. The activities are innovative, making the learning process a two-way stream and engaging the participants in active not passive ways of learning and sharing. Ideally this guide can also be used by teachers in private and public schools.

-Magazine that will be distributed in mass to teenagers around Lebanon allowing them more personal time for reflection and a way to keep something with them as a reference they can always come back to in times of need or crisis. This peer-to-peer tool is based on the film but contains new elements, visuals, or written essays for example an essay by a psychotherapists, a diary of a teenager, a photographic love story, an illustrated story etc... this magazine can be part of the kit and can also be distributed in mass in a variety of places.

-2 minutes version of the film in order to have it shown maybe in cinema houses (most common venue for first dating) or on television. It can be used as well in conferences or presentations, or to a school head to convince them

of the importance of including this in their series of activities. It is placed on the same DVD as the long version; the viewer will only need to choose whichever version they want.

-Series of **three posters** distributed in mass to teenagers who love decorating their walls or who just love to have a poster even if they can't hang it or if they don't have a room of their own. The posters can be hung in coffee shops, in computer places where boys hang all the time, in barber shops, at schools, or in community or NGO centers... The posters are also used as part of the interactive learning sessions mentioned in the guide book.

Noting that the complementing materials were made possible with the financial support of UNICEF- Lebanon and with a KAFA contribution

- Hold 3 consultative meetings with a team of experts in order to discuss content and main messages to be tackled in the kit in general and the documentary film in particular.
- Share the preliminary findings of a study on sexual abuse/violence of children between the ages of 9 and 14 in Lebanon, produced within the frame of this project, in order to finalize the story board of the movie.
- Repetitive review of the draft materials and testing.

C-Finalization of the material

- Testing the chosen design with some youth.
Following the testing, KAFA and the subcontracted production house introduced some changes to the kit in the aim of making it more accessible to the targeted groups of youth and different Lebanese communities.
- Adoption the final design: The design was worked several times and this according to the comments given by youth and professionals during the testing process. Extensive meetings took place between the production house and KAFA in order to agree on the best possible quality for the layout and design in the limits allowed by the budget.

D-Final production

- Pilot documentary produced in DVD, VCD, VHS format in a long (10-15 min) version and its facilitating guide (copy to be sent to WACC)
- 5000 Magazines are published (32 pages)
- 5000 posters are printed

Noting that the guide, the magazine and the posters were made possible with the financial support of UNICEF-Lebanon and with a contribution from KAFA.

EVALUATION AND SUGGESTIONS

- ❖ A big number of organizations working with youth and issue related to GBV have requested from KAKA training for their personnel on the use of the kit. They expressed an interest in integrating these tools in their programs and activities with youth.
- ❖ All professionals involved in the preparation of the content of the awareness kit, and those who participated in the testing process emphasized the fact that the dissemination of this tool among the front line personnel, parents and youth should be accompanied by social animators who are well trained on using the kit.
- ❖ KAFA suggests a peer-to-peer training on the use of the kit to amplify the impact of the kit
- ❖ KAFA also proposed to produce a booklet addressing parents on issues of sexuality and how to respond to their children questions in relation to sexual issue (a new proposal was submitted to WACC in this regard).

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