



**FINAL REPORT FORM
for
WACC-SUPPORTED PROJECT**

This document is for end-of-project reporting. It has two parts: a) Narrative Report; b) Financial Report.

You will need to refer to your Project Application Form, the Agreement with WACC, and your bank statement when completing this form. Please return it with supporting documents and materials to WACC. Please answer the questions as fully as possible.

THE NARRATIVE REPORT

1. Project Title: (as appeared in the Agreement)	Information, Education & Communication for Reducing HIV/AIDS Stigma & Discrimination
2. Project Reference Number: (as appeared in the Agreement)	xS10-64 (582)
3. Full Name of Project Holder:	Rt. Rev. Dr. A. Christopher Asir, M.A. B.D. D.D,
4. Full Address:	CSI Diocese of Madurai and Ramnad, Ratchanyapuram, K. Pudur Madurai - 625 007
5. Name of Country:	India
6. Period the project was implemented: (from month/year to month/year)	June 2008 to May 2009
7. Project Grant received:	Amount in local currency: 673,973.00 INR Amount in Euros or US\$ (circle as appropriate): 10880
8. Date(s) Project Grant(s) were received: (as in your bank statement) 1 st remittance 2 nd remittance	04.04.2008

9. Activities

Give a summary of the major activities carried out during the reporting period in comparison with those planned. In case of changes from the original objectives, please explain the reasons.

Information, Education & Communication for Reducing HIV/AIDS Stigma & Discrimination (Narrative Report)

Inaugural Meeting

The programme was planned to implement in 12 months period. The first instalment fund was received from WACC in April 2008. The intimation was reported to the Bishop Madurai-Ramnad Diocese by the Executive Director, Diocesan Department of Social Concerns. So the department concerned were given direction to implement the programme starting with an inauguration in June 2008. So on 14th June 2008 the inauguration was held leading to have workshops for IEC Tool Development on 15th and 16th July 2008. A group was formed having representatives from Diocesan institutions, clergy, women and youth. The tool development workshops paved ways to study the core message of the story and history of the spread of HIV/AIDS. The resource persons were invited from medical side, communication branch and theologians and women and gender study experts. During the workshop the accommodation, travel and training materials provided by the organisers. The result of tool development workshop provided confidence for the ToT members who are eventually paved a key role in all the events categorically planned and was informed in the proposal.

Church and Clergy

It was planned to have the pastors / clergy meeting with a centralised training and the same was held in CSI Dental College Mission Hospital Compound on 11th November 2008. The Diocesan pastors 70 persons attended and got training. The pastors gathered from a geographical area of covering six revenue districts and 11 councils in our Diocese. The pastors are directly in charge of 200 thousands members those who attend church regularly for divine services as congregation. The mother and daughter churches are placed amidst to influence people of all faiths with a total population of one million people. The immediate response of the pastors meetings was much encouraging because the church was able to address the subject HIV/AIDS. Culturally and religiously talking openly topics related to sex is a taboo in Indian situation. The health professionals and leaders of Red Cross society the districts local authorities have appreciated the attempt of

initiating HIV/AIDS programme by the Diocese. The pastor's meeting also took as to frame an order of service booklet and it was printed in Tamil for distribution to observe a special service on the "World Aids Day-01.12.2008". 5000 copies of order of service have been distributed to congregation. The pastors went with a promise to educate their congregation through training and by disseminating information on HIV/AIDS.

PLWH (People Living with HIV/AIDS)

As planned a PLWH meeting was organised on 16th November 2008 for the infected and affected children and parents. They met and shared their problems. This meeting helped the HIV/AIDS victims to get support, networking with local health units and NGOs. During 23rd and 27th March 2009 the second phase of infected children and parents meeting was organised and helped 300 HIV/AIDS infected persons. We have collected case studies, family back ground, health analysis and nutritious and drugs details to saved in to our datas. For HIV/AIDS affected children and families in 5 centres meetings were organised on the following days 3rd, 28th & 30th March 2008 and 1st & 2nd April 2009. The HIV/AIDS affected peoples meeting directly helped 780 people who represent six revenue districts. In both infected and affected gatherings the women representatives and girl children represented more than 70%. The outcome of meeting can be identified in various spheres of PLWH. The individual member was able to identify his/her feelings with others. The participants by meeting another or group of PLWH got support from the person with the same type of experience. The medical doctors and leaders from the Government Social Welfare programme shared health topics and Government schemes available to PLWH. During the question hour the participants expressed their expectation of continual support for educating the children affected with HIV. It was also expressed to start an aged home to look after HIV affected and infected parents. For educating the children of PLWH the Diocese has come forward to provide infrastructure if funding support is arranged for 100 children from the donors. It was also reflected that by setting up a special home for children of PLWH will result exclusion from the general community and worsen and will widen the stigmatised situation of PLWH. It was suggested integrating PLWH in the community should be the goal and success of the

programme. It was also assured to the participants that each member should register with a network community to get support continuously. The Diocesan IEC-WACC programme by collecting details of the HIV/AIDS infected and affected persons who have attended the programme. And the data of the participants was kept for future followup and referring to registered HIV/AIDS support groups. The participants were given travelling allowance, food, basic information on health and information on Government schemes.

Training Programme for Youth, Church Leaders and Women

To cover the entire Diocese with basic information of HIV/AIDS the pastors were asked to identify leaders who can be trained with a tool of IEC material and with an approach of ToT. The Heads of the Diocesan educational institution were requested to send the delegates for training leaders to influence institutions. Accordingly on 18th, 21st, 22nd & 25th November 2008 and 9th December 2008 meetings were organised to train the Diocesan level youth, women and lay leaders. Talks have been arranged from the field experts, interviews and sharing of experience of PLWH representatives effectively influenced the participants. The IEC printed material, slide shows and the state awareness DVD materials were shown. More than 800 participants were trained through the meetings. More than 80% of participants were women.

Women Group

The pastorate level meetings have been organised as stated in the proposal on 10th, 11th, 14th, 16th, 17th, 20th & 25th March 2009 exclusively training the village level grass root communities. Through this programme directly 700 leaders benefited with IEC materials. Talks have been presented to teach mainly the misconceptions on the spread of HIV/AIDS and overcoming spread of HIV/AIDS, the scientific way of living in HIV/AIDS influential and geographical areas. Most of the pastorate level campaigns were devoted to Theni district. Theni district stands with a high rating prevalence of HIV/AIDS. During the campaign to the rural folk the programme was aimed to bring down the growth rate through the awareness campaign. The uneducated rural mass received IEC printed material. Through cultural programme speeches and rallies, information on HIV/AIDS

passed on to people. The training of ToT members helped during the campaign and gathered respectively from their native places. Theni and Dindigul districts women SHGs leaders invited to participate in a training programme on the following days 16th, 19th & 20th March 2009. 250 women leaders got training through this programme. The SHGs leaders from Highway Tea Estate participation was very special in the event. They can alone influence more than 5000 Estate workers families who are not having main streams of community life. They are detached in distance, nature of work and the geographical hill area from other communities.

The Diocesan Women Fellowship President was asked to identify women leaders for training. The full time Bible women working in the Diocese, women catechist, preschool teachers and women superintendents of women's work about 100% were invited on the advise of the Bishop and the President of the Diocesan Women's Fellowship. Accordingly on 7th March 2009 the gathering was arranged for HIV/AIDS training of women's leaders at the CSI Cathedral, Madurai. 100% represented from the groups mentioned and got training. The Diocesan preschool teachers, Bible women and women catechists are very much grass roots level women workers who were empowered with the basic information of HIV/AIDS. This group of women leaders role is very effective in meeting individual needs and one to one counselling method. The 100 women leaders work among remote village communities with an influential total population of 4 million people.

The College Women Empowerment

The staff and students of CSI College of Arts and Science for Women, K.Pudur, Madurai more than 800 persons representing 140 neighbouring villages attended a conscientization programme on HIV/AIDS on the following days 1st, 2nd & 3rd December 2008. The student community comprised from the department of Computer Science, Mathematics, Arts group and Post Graduates departments. The special feature of CSI Women's College meeting was the student community was representing mainly from an

economically poor background covering 150 neighbouring villages with an indirect influence of 300 thousand people.

Resource Persons and Equipments

The resource persons team was consisted of a panel of communication experts, clergy leaders, women leaders, leaders from PLWH communities and medical doctors with a long standing experience in treating sexually transmitted diseases. The state owned Aids department and the districts level health department personnel's, the NGOs specially meant for HIV/AIDS positive living centres have been brought together by our efforts. The experience of HIV positive networks, churches involvement, women Self Help Group, the local Government authorities and their support need to be mentioned and recorded for they have enabled the success of the programme in a great way. The purchase of electronic equipments and video and audio equipments was supportive in passing the message to small and large group gatherings. We faced problems where there was no electricity and reaching remote areas for which we have to hire equipments. The purchase of the number of proposed audio video equipments was unable to carry out due to change of price. Where as a set of purchased LCD projector, speaker boxes and hand mikes are in good use to facilitate programme. For conducting HIV infected people meetings and affected peoples meetings in most cases the church community halls, positive living centres and village community halls in a neighbouring place were put to use. The organisers faced problems in arranging infected peoples meeting as there was much opposition from the members of the community due to misconception about HIV/AIDS.

Co-operation and support from Institutions

In all the training programmes the Diocesan Nursing College students and the students from the Tamilnadu Theological Seminary have extended support with their cultural programme and dance, stories and case studies. In all the event interviews and personal experience shared by the PLWH was the main feature of the programme.

Finance

The local contribution and the financial management by the staff of Diocesan Treasury was strictly carried out in accordance with the proposed and agreed programme. For all the programmes a prior financial request was submitted in the Treasury and soon after the programme the statement of the accounts was presented in the Diocesan Treasury.

Acknowledgement

The department Executive Director Rev.P.Jeyachandran owe much to the Diocese and WACC for having enabled him to implement a meaningful and eventful programme with financial and practical support. He takes pride in working with WACC as a communication expert and who is having high esteem and influence of WACC in his carrier. He is happy to submit the narrative report of the programme

Recording

An evaluation meeting was held under the leadership of the Bishop and a panel of experts to review and evaluate the effectiveness of church taking the topic of HIV/AIDS. The feed back was recorded. As it was strongly expressed that the village masses should be informed with the basic information on HIV/AIDS through simple available channels of communication. It was decided that during March and April 2009 to carryout the pastorate level mass programmes.

The Diocesan Chief Functionary Rt.Rev.Dr.A.Christopher Asir, Bishop, CSI Diocese of Madurai-Ramnad message of appreciation was recorded. Bishop in his message applauded the department's role in the last one year addressing the stigma and discrimination and prevalent issues on HIV/AIDS. Bishop in his message thanked the funding partners WACC and EED. On behalf of the clergy Rev.C.Abraham Renold, Deputy Chairman, CSI Diocese of Madurai-Ramnad gave his feed back in the recording about the programme and expressed how it was influencing the clergy community. Dr.P.Jeyasingh, Head IDA Centre, CSI Mission Hospital and Dr.Jegatheeswari, Professor and Head Virology Department, Government Medical College, Madurai both

personalities recorded their appreciation of our work as they have been the resource persons in our programmes. Interviews also recorded from persons affected and infected groups. The CSI Women's College staff and students offered their word of appreciation and how they been benefited by the programme.

Along with this report the order of service celebrating World HIV/AIDS Day, IEC printed materials, DVD copy of the interviews, Ronnie's Bible published by the Bible Society of India, Bangalore specially for the use of HIV/AIDS affected infected people which was used as a resource material during the training, photographs of events with title are enclosed.

Please describe in detail the activities of the project that were implemented such as content of production, programmes, workshops or training

9.1 If the project is a workshop, seminar, or consultation, please attach the list of participants, the themes/topics of their speeches/papers, and any statement, declaration, or book published.

9.2 If the project is primarily purchase of equipment, please describe what kind of impact / change the equipment is bringing to the beneficiaries.

10. Was the project successful? (If possible, please give measurable indicators.)

Yes.

11. Project Beneficiaries

Please describe the actual direct beneficiaries and indicate the number of women and men. Please also mention any indirect beneficiaries.

	Direct beneficiaries	Indirect beneficiaries	women
Pastors	- 70	2,00,000	----
HIV/AIDS Order of Service Booklet-	5,000	50,000	80%
Infected PLWH	- 150	3,000	50%
Affected PLWH	- 780	3,00,000	70%
Women Group	- 700	7,000	100%

SHGs	- 250	5,000	100%
Diocesan Women's Fellowship	- 100	4,00,000	100%
College Women Empowerment	- 800	7,00,000	100%
Church Leaders, Youth and Women-	800	5,00,000	50%

12. How have the beneficiaries reacted to the programme activities? What were the impacts of the project and different effects on women and men in the project?

Since the church touched the topic the response from men and women was overwhelming. Participation of women in expressing views was higher than men. It was learnt that by educating joint family and community living can bring down the spread of HIV/AIDS considerably to a lower level. Educating the mass will increase the support of HIV infected people and will reduce the stigma in treating HIV victims. It was also learnt the economically backward communities and illiterate communities are the most vulnerable victims of HIV/AIDS. Silence in many communities resulted loosing lives. Health visits and counselling resulted in saving lives. Church talking about HIV/AIDS crossed cultural, religious, social barriers. It was a lesson to the church that Gospel is, to save people by passing right information in a right time. *In short the church learnt that information saves life.*

13. Outcome and Outputs of the project: What has your project achieved and what has changed?

If your project produced media, please send a sample copy of audio/video cassettes, CD, VCD, or DVD and label it with title, duration, language used, and date of production. If you can, please send photos with informative captions (digital photos, if possible), newspaper/radio clips, homepage links, etc.

Very effective and beneficial to church and communities in the target areas.

14. Evaluation

14.1 What were the results of evaluating the project?

The timely attempt of church dealing the HIV/AIDS issue was appreciated. The NGO's networking communities were brought together.

14.2 What were the challenges, difficulties, and/or failures in carrying out the project? Please explain how you addressed these issues.

Challenges of training people to overcome misconception about HIV/AIDS due to economic backward areas, group of low literacy level.

Difficulties of talking openly sex related topics due to cultural reasons in Indian social arena. The programme was very successful. Because the church played a mediating role crossing the barriers of religion, culture, race and caste by touching a common agenda of saving human lives.

15. Other comments, if any.

Nil

16. Name of the person submitting the report: Rev.P.Jeyachandran

Position: Presbyter (Executive Director while implementing the programme)

Date: 20th November 2009

Signature:



Rev.P.Jeyachandran

Executive Director (for the programme implemented period)