



**FINAL REPORT FORM
for
WACC-SUPPORTED PROJECT**

This document is for end-of-project reporting. It has two parts: a) Narrative Report; b) Financial Report.

You will need to refer to your Project Application Form, the Agreement with WACC, and your bank statement when completing this form. Please return it with supporting documents and materials to WACC. Please answer the questions as fully as possible.

THE NARRATIVE REPORT

1. Project Title: (as appeared in the Agreement)	Online Directory
2. Project Reference Number: (as appeared in the Agreement)	xM09-01 (597)
3. Full Name of Project Holder:	Community Media Network (Al-Balad Radio 92.4 FM)
4. Full Address:	P.O. Box 20513 Amman 11118 Jordan
5. Name of Country:	Jordan
6. Period the project was implemented: (from month/year to month/year)	01/2008 - 01/2009
7. Project Grant received:	Amount in local currency: JD 1705.570 Amount in Euros or <u>US\$</u> (circle as appropriate): \$2409
8. Date(s) Project Grant(s) were received: (as in your bank statement) 1 st remittance 2 nd remittance	1st: remittance: January 27th, 2008

9. Activities

Al-Balad radio developed a bi-lingual web directory on Arab Women Experts in different fields to be useful for journalists, individuals working on the public affairs relating to women and Arab women and to women activists and researchers, and to establish a networking opportunity for media representatives, activists, women's groups and various experts. To achieve this purpose, Arab activists were contacted from different Arab World. Many who attended the Gender and Media Advocacy workshop held in Amman on December 2006 helped in getting more names and contacts.

10. Was the project successful? (If possible, please give measurable indicators.)

The project was successful. The experts who were contacted expressed their enthusiasm concerning this project, especially that their names were included in this directory. They affirmed the need of such a project. Emails were sent to them, press release was published in many newspapers, the link was published on many websites.

11. Project Beneficiaries

Please describe the actual direct beneficiaries and indicate the number of women and men. Please also mention any indirect beneficiaries.

The web directory included around 230 names of women journalists, public officials and activists from North Africa, the Middle-East and the Golf countries.

12. How have the beneficiaries reacted to the programme activities? What were the impacts of the project and different effects on women and men in the project?

We have received anecdotal evidence of the success of the program and its impact. Many called to ask when this project will be online and promised to promote it within their scope of work.

13. Outcome and Outputs of the project: What has your project achieved and what has changed?

It has shown that a women's directory can be produced and used. It will take a lot longer to promote and develop the idea. It is considered a step forward towards changing the actual circumstances.

14. Evaluation

14.1 What were the results of evaluating the project?

14.2 What were the challenges, difficulties, and/or failures in carrying out the project? Please explain how you addressed these issues.

We did not have time to evaluate yet.

15. Other comments, if any.

We need to put much more effort in the content of the directory, promoting it and updating it to be searchable thematically and adding detailed statistics to measure the directory performance and spread. This requires a lot more staff, monies and time.

16. Name of the person submitting the report: Hoda Badran

Position: Administrative Assistant

Date: January 18th, 2009

Signature:

A handwritten signature in black ink, appearing to read 'H. Badran', followed by a long, sweeping horizontal line that extends to the right.