

Project Activities

1- Planning Process

The project is primarily designed to help journalists improve their skills and to acquire needed knowledge on citizenship-based media. This project has been developed and discussed within the governing body of the organization that comprises of three members; the chairman, the general secretary and the treasurer. In terms of gender, the general secretary is female. Additionally the project was discussed with four staff member, two of them are women. Furthermore, the CFD has discussed the idea and the content of the project with a number of journalists working with different media outlets.

During the phase of planning, CFD has looked into the similar activities have done before, and came up with some useful suggestions.

- There is an importance of having a tailored training manual to make Journalists fully aware of the concept of citizenship, and its implications in journalism.
- There is a strong need to include journalists working for locally-based newspapers in local provinces. Most of the activities done in this regard have only limited to journalists from Cairo and Alexandria.
- It is also important to make specific roles for female journalists to work on women and citizenship, and how they can deliver peace in women media.

2- The Content

This project is planned to include activities in six month as follows:

- A Training manual for young journalists that include a conceptual framework on citizenship, citizenship media practices and needed skills to make journalists more sensitive to citizenship matters.
- A three day workshop for 35 journalists from Cairo and Alexandria.
- A three day workshop for 35 Journalists from other provinces, especially Upper Egypt, where the problem of extremism emerged and the development level is lesser than any other place in Egypt.
- A competition between Journalists on the best media product that enhance the concept of citizenship. Symbolic awards will be distributed to the winners.

3-Timetable

The project will take 6 month period of time, starting early January 2009 till end of July 2009.

- January 09: Discussions, small workshop on the manual.
- Feb 09-March 09: Manual Preparation, and Contacting journalists for the next training.
- April 09: First training for Journalists from Cairo and Alexandria.
- May 09: Second training for Journalists from Local governorates.
- June 09: Competition announcement.
- July 09: Closing, financial and narrative reports submitted.

(Following each activity a narrative report will be submitted)

4- Staff

Mr. Sameh Fawzy: Coordinator.

Mr. Hany Daniel: Coordinator assistant

Ms. Marsel Ibrahim: Secretary.

Mr. Adel Zakry: Finance officer.