Building Relationships…
Restoring Hope…
Global Welfare Association (GLOWA)

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Thanks To Everyone Who Made 2009 A Success!

Our Cycle of Friends in 2009
We shall like to acknowledge the support of everybody who has inspired us in one way or the other during the year 2009. We have been able to realize our activities during the year thanks to your support and the commitment of our staff and volunteers.
We count on your continuous support in the accomplishment of the heavy task ahead.
Particularly we owe the success of the year 2009 to the following amongst others:
- The Film Crew from the Dodge College of Film and Media Arts – Chapman University Orange Ca
- Women Global Network for Reproductive Rights (WGNRR)
- World Association for Christian Communication (WACC)
- People on a Mission (MM), The Netherlands
- Emily A Lewis – University of Iowa – USA
- Mr Chebe Fidelis – United Kingdom.
- Ruthie Rubietta. 1521 E. 21st St, Santa Ana, CA 92705 USA
- Scott Bomars – Hearts for Cameroon St John’s Pres Church Los Angeles CA.

OUR DONORS IN 2009
• WACC Canada
• MM The Netherlands
• Chapman University Orange California
• WGNRR Netherlands
Our Mission.

GLOWA’s mission is to transform ‘thinking’, build and consolidate a culture of Rights, Respect and Responsibility. As such, build child friendly, abuse sensitive communities, and a progressive society underpinned by good leadership based on respect for human rights, the rule of law and development. This is transcribed in the mission statement: “Preparing tomorrow’s human rights defenders from today’s children”.

Our Vision.

The vision of GLOWA is to release every child in Cameroon especially in the northwest region, from the shackles of abuse and exploitation underpinned by a culture of total disregard for child rights. As such, create a safe and enabling environment where every child feels free, valued, human and full of hope, aspirations and opportunities to maximise their potentials.
Greetings Everyone,

The year ending has been a very wonderful one for GLOWA - Global Welfare Association. We’re glad you’ve been alongside us! Your involvement with GLOWA in 2009 has been our major source of inspiration. Our wish for 2010 is that you keep up this involvement and spread our vision for children in Cameroon to your friends and relatives. Remember GLOWA and make a donation for child welfare. There is never any small way to get involved. Your contribution no matter how small could offer a life opportunity to a victim and change lives.

In 2009, your involvement has helped GLOWA touch lives through a number of activities some of which include:

- Acquisition of a more spacious office space that reflects the vision and ambition of GLOWA
- Shooting of a wonderful documentary on child trafficking that will help many people to understand the impact and extend of the phenomenon within our communities, country and inspire many to resist the practice.
- Trained 28 peer educators and carried out school based campaign on tobacco/drug initiation and subsequently crime with emphasis on managing initiation pressure.
- Offered paralegal support to a victim of child sex trafficking and are presently in the Bamenda High Court with her trafficker.
- Made greater use of the radio thanks to the support of WACC Canada and the collaboration of many journalists in Bamenda.
- Organized fourth nightly children’s meeting at GLOWA office during which participant were taught children/human through games guided by the ABC for Human Rights Education donated to GLOWA by the Office for Human Right of the United Nations.
- We have worked with five trafficking prone communities in Bui, Momo and Mezam Divisions and integrated young people in community mobilization to oppose child trafficking.
- Offer internship opportunities to Cameroonian and international students.
- Started a “Proofing” Child Trafficking Campaign that targets potential victims in primary schools within 5 trafficking prone communities.
- Ms Chebe Magdalene, Program Officer for Human Rights Education represented GLOWA in a WGNRR Abortion Advocacy Training in Cape Town South Africa.
- Vulgarized information on the law on child trafficking and enslavement in Cameroon through the production and distribution of over 10,000 copies of the said law and radio programs.
- Joined the international Candlelight to commemorate the event on May 18th 2009.
- Commemorated the international Child Abuse week under the theme “the role of adults and parents in combating abuse towards children”. GLOWA used this period to address issues relating to child abuse and the responsibilities of parents. Joined the Yellow Ribbon Campaign and is presently going on with it.
- GLOWA has continued to work for the realization of the MDGs and joined the Stand Up and Speak Out Campaign 2009.
- Chenyuende Ferdinand, program officer for professional rehabilitation was elected as GLOWA’s representative into the executive of the Cameroon National Youth Council in the Bamenda II Council Area occupying the post of General Treasurer.
• We also acquired sisterhood with Hearts for Cameroon and the entire St Johns Family LA. Despite these successes we faced daunting challenges functioning as an organization and addressing multiple abuses towards children and women in Cameroon. While we continue to work very hard to improve on our client assessment and internal management processes, we count on your continuous involvement with GLOWA in 2010 to enable us realize among others the following envisaged activities:

• Rehabilitate through professional training about 25 Victims of Child Trafficking (VoCT).
• Intensify our “Proofing” Child Trafficking Campaigns amongst children about to leave primary school and take the Campaign to distant Donga Mantung Division.
• Organized a workshop with journalist on identification and reporting on working children.
• Acquire equipment for our offices thereby decongesting the present working environment and improve on staff productivity.
• Improve on the working conditions of our present staff of four through improved and regular incentives.
• Widely distribute and project our Documentary titled Notre Joie, Notre Vie: Our Joy Our Life on national and local televisions in Cameroon.
• Produce a documentary on coping mechanism of survivors for use to motivate others.
• Begin an SMS helpline for monitoring the rights of children.
• Establish five community observatories (alert systems) on child trafficking in five prone communities. Municipal authorities shall be vital partners in this endeavour.
• Intensify our legal battles especially through legal aid to our existing case in the Bamenda High Court and others to be identified.
• Acquire a radio program for continuous awareness creation and public education.
• Carry out a child work research to open the way to addressing the demand for child work and child trafficking through advocacy for a status for domestic workers in Cameroon.
• Initiate work with Cameroon’s budding tourism industry and seeking its collaboration in addressing child trafficking.
• Seek ways of offering drop-in services to intercepted victims of child trafficking (VoCT), street and other abused children.
• Open more partnerships with local, national and international organizations.
• Seek opportunities for income generating activities for GLOWA.
• Combat sexual harassment in and around school and foster non-violent dating by directly working with youths.
• Seek more capacity building opportunities for GLOWA staff and create opportunities to national and international volunteers.

As was the case with many young and developing non-profit organizations in Cameroon, it’s been a challenging year for us. But your support has meant we didn’t just survive, but continued to grow, to contribute in building future human rights defenders from today’s children.

Thank you for your belief in upholding children’s rights and helping build Abuse resistant communities by supporting our vision!!!
Where We Worked in 2009:
Even though a national charity, GLOWA is most active in the North West Region of Cameroon extending to other regions through partnerships. Our resources and expertise in 2009 was for the service of more than 150,000 young people in and more than 500,000 others including parents. While some projects are delivered using a direct approach whereby GLOWA is the sole organisation involved with the target group playing a key role in delivery processes, others are delivered through an integrated approach whereby GLOWA collaborates with other agencies/stakeholders that bring in a range of ‘expertise’ and resources on various aspects of the program.

We have also worked very hard to build a relationship of trust with other service providers including religious and traditional authorities, government personnel who sometimes serve as facilitators for entering into new communities.
Building Claim Holders.
GLOWA has adopted a very innovative approach to address the problems faced by today’s children; working directly with them, and supporting them in building their human identities. Staying true to “Faith” principles that children be shown the right way and they shall not depart from it when they are fully grown, we are engaged in preventing future human rights abuses, conflicts and other vices through building virtues in today’s children.

Regular children’s meetings are held in our office which we seek to gradually transform into a protection center.

We also carry out lots of outreach activities in collaboration with school based clubs including media education.
Advocacy - Building Policies Together.
Through our National and International alliances, we have joined concerned citizens in Cameroon and abroad to denounce injustice wherever they are done in the world. Holding joint positions through letters and press conferences, GLOWA talked on behalf of the down trodden and created a voice space for them to seek redress to multiple abuses. Joint letter were signed and we participated in many online discussions aimed at shaping policies at both international and local levels.
Press conferences to address burning issues of national live in Cameroon were organized through our main networks in Cameroon, UNOWHURO, CAVOD and PLANALDIF.

All Too Often, Victims Suffer In Silence

When deprived of the ability to decide on issues relating to their rights, when denied vital healthcare because they cannot afford it, or when stripped of their dignity by abuse and neglect in cultural set-up where they are considered as incomplete humans, children suffer, endure and sometimes die in silence. These silence victims need a voice space and a shoulder to cry on.
Responding to Child Trafficking: Building Safety Nets.
Creating awareness in identified trafficking prone communities on the realities of trafficking and frequently used scams is a major method used by GLOWA to combat child enslavement.
This exercise carried us to Bui, Momo and Mezam Divisions in the year ending. We also developed partnerships with students’ associations and youths in the sensitization that was mostly through the local languages.
In the year 2010, GLOWA hopes to partner with local councils in the training of councillors to serve as alert systems. Negotiations are far advanced with Andek Council in the domain and talks have started with the Widikum Council. Our target is five councils in the program.

Wagging Legal Battles.
In 2009, GLOWA started trials on establishing a paralegal service to address the scourge of child trafficking, and other abuses suffered by children such as sexual harassment and rape.
In this regards we began accompanying a sex trafficked victim in the tedious process of seeking for legal redress in Cameroon. The matter has so far suffered several adjournments and we are determined to follow it to its logical end.
Frankly, this matter sends frightening signals down our spines and makes us more than ever before to be determined to outsmart traffickers and build protective nets rather than seek redress for abuses.
Vulgarization of Information on the Law on Child Trafficking and Enslavement:
Through the financial contribution of World association for Christian Communication, GLOWA distributed more than 5,000 copies of the law on child trafficking in Cameroon. The intention is to reduce the regrettable situation of non-prosecution of traffickers due to gross ignorance of the law. We have encouraged victims to seek redress using this law hoping that legal aid will be possible for those who cannot pay for them.

Public Education via Radio Programs
Throughout the year, we have multiplied our presence on the radio both private and state owned. GLOWA produced and broadcasted 24 radio editions on child trafficking, popularising the frequently used scams and urging victims to rise above silence. We also had access to the radio thanks to a PASOC sponsored civil society voice space project executed by IDF Bamenda. Through the Union of North West Human Rights Organization where GLOWA is an active member, we organized radio information sessions through CRTV North West to particularly celebrate international events.

Yellow and Red Ribbon Campaigns:
In November and December 2009, GLOWA joined the Yellow and Red Ribbon Campaigns as part of activities to commemorate the international child abuse day on November 19th and the International AIDS Day on December 1st and The International Human Rights Day on December 10th 2009. During the period, out reach activities were organized and more than 15,000 individual wore the ribbons as a sign of solidarity with the issues concerning, violence on children and women and prevention of HIV/AIDS.
Conferences, Trainings and Consultations.

In 2009, GLOWA was active in capacity building for its members and staff, joint international and national advocacy. Victim counselling is a regular activity that makes use of a part time volunteer.

- **National Youth Council:**
  GLOWA is a pioneer executive member of the Cameroon National Youth Council within the Bamenda II council area.

- **CAVOD Advocacy Trainings:**
  GLOWA also participated in a National Advocacy Training workshop organized by Cameroon Alliance of Voluntary Organizations for Development (CAVOD) for its network members.

- **Validation of the National Youth Action plan 2009 - 2013:**
  GLOWA also led a delegation of five youth organizations from the North West Region to participate in a national action building forum for the validation of the Cameroon National Youth Action plan for 2009 - 2013 in Yaounde.

- **Training of Trainers in Election Monitoring:**
  As part of GLOWA’s contribution to good governance and transparent elections, we participated in a training of trainer workshop for election monitors in Buea - Cameroon

- **Abortion Advocacy Institute:**
  Internationally, GLOWA was part of a women’s reproductive rights initiative in the Advocacy Institute in Cape Town South Africa.

- **Project Proposal Design (PASOC)**
  In the framework of the Cameroon civil society strengthening program (PASOC), GLOWA has benefited much training including a project proposal design.

- **CSO Legal Framework:**
  GLOWA also participated in a NWADO organized discussions on the Legal Framework for CSOs in Cameroon with particular attention to the North West Region.

**Publications:**

In collaboration with some international partners, a landmark documentary to improve community knowledge on child slavery and exploitation was shot and released!!
**Alliance Building:**
Building Alliance and working in a team is one of the major priority strategies of GLOWA. In 2009 we had the privilege of improving on our network of friend and collaborators. The following can easily come to mind:

- Partnership with Hearts for Cameroon, Los Angeles
- Membership into the International Forum for Child Welfare (IFCW), an International network of child serving organizations

**Victim Stories:**
Throughout the year we received cases from diverse region and backgrounds, mostly in-country trafficking cases. The testimonies included in this report are meant to be representative only and do not include all forms of trafficking that occur. They mainly represent the recruitment scams used. Many of the victims’ names have been changed and many uncaptioned photographs are not images of confirmed trafficking victims, but they show the myriad forms of exploitation that define trafficking and the variety of cultures in which trafficking victims are found.

- **Ama,** 17 is a wedlock child living with her grand mother in rural Bafut, North West Region of Cameroon where she was trafficked by a man who promised her work as a baby sitter in the city. She was transferred some 600KM to Southern part of Cameroon and later to Libreville, Gabon through the trafficking networks. Her supposed employer used her both as domestic servant and a child sex worker. Apart from working as child prostitute, she was also coerced into robbing her wealthy client for her master. After particularly big robbery, and a man hunt by the Gabonese police, the trafficker and her victim escaped with her back Cameroon where through a stroke of luck, the case was reported.

- **Col,** 14 comes from a family plagued by child trafficking cases. His mother and elder sister had been victims. Phil dreamt of becoming a lawyer and so will do anything to attend school. His mother’s friend offered to help him while he works for her at home in a work-school relationship. He was treated as a slave, working very long hours, not having time for studies and most especially trekking nearly seven kilometres daily to school. He was later dismissed for excessive absences and was withdrawn on advice from an anti trafficking NGO.

- **After her mother died,** her father gave Mira away when she was 8, to work as a domestic servant. She did house work for very long hours and had little time to attend school. After ten years of servitude, she was rescued by a local NGO and her kinsmen.

Many a time victims don’t want to talk out and denounce their exploiters. Some do not even know they are victims and keep hoping that the situation will change.
Bracing for 2010 and Beyond

2010 is here. GLOWA is now full speed, fine-tuning and consolidating existing initiatives while innovatively embarking on many new ones.

- Reframing our campaign messaging, reaching more trafficking prone communities and strengthening community mechanism within to resist trafficking are our primary target.
- We shall continue to build our social marketing strategies and build new relationships.
- Intensifying communication with target group through a Newsletter and the improvement of relationships with partners is of utmost importance to GLOWA in 2010.
- **Beware! Be Smart! Be Safe!** Is a campaign that GLOWA envisages to carry in 2010 in collaboration with media and other community based organizations. It hopes to reach potential victims with information on frequently used scams and their management.
- Addressing the problems of losing rescued victims due to non-existence of drop-in services through the initiation of a project for the provision of transitional services to victims of child trafficking (VoCT) in Bamenda.
- While we continue to professionally rehabilitate victims in partnerships with existing training centers, GLOWA looks forward to the establishment of its own professional rehabilitation center.
- To ensure that intelligent victims willing to continue school realize their dreams, we look forward to the initiation of a survivor school rescue fund.

2009 Anti Trafficking Heroes:

Our anti trafficking heroes for 2009 include our staff, national and international volunteers. We particularly honour the victims who participated in the shooting of Our Joy Our Life!
YOUR SUPPORT TO GLOWA IS CRUCIAL!!
There has never been a more important moment to combat child sex slavery.
Together, we can seize this moment to sow a seed for change.
Please make a donation today to ensure the advancement of the rights and welfare of children in Cameroon.

Donations by Mail
Donations in the form of checks or material can be mailed to:

Global Welfare Association (GLOWA)
Behind St. Agnes, Sonac Str.
P. O. Box 13 Bamenda - Mankon.
North West Region, Cameroon.

A Donation Form can be requested from GLOWA via telephone +237 9957 1072 or e-mail: glowa21@gmail.com

Monthly Giving
With a small monthly contribution of just any amount, you can help ensure that GLOWA has the resources needed to continue advancing the welfare of children and combat child trafficking and exploitation in Cameroon.

Our program is easy for you and efficient for us—with more of your contributions going right to our most urgent programs of professional rehabilitation of rescued victims and providing drop in services.

Tribute Gifts
Honour your friends, family, or heroes with a gift to advance children’s dignity and full development of their human potentials. This is a wonderful way to thank those who have inspired the ideals you hold dear. To make this special contribution, please contact us at: glowa21@gmail.com.

Survivors and their relatives are particularly encouraged to share their coping mechanism with victims in Cameroon and inspire them to emulate them.

Stock Donations
Gifts of appreciated stock advances GLOWA’s mission—and often translate into significant tax savings for you.
For directions on making a gift of stock, please send an email to: glowa21@gmail.com

Matching Gifts
Many companies match employee gifts, which can double or even triple your support for the cause of child victims of trafficking.
Check with your company’s community affairs or human resources office for the appropriate forms.

Charitable Bequest
By including GLOWA in your estate plans, you will help future generations of children from prone communities manage trafficking scams and stay safe.
Your bequest will help us advance human rights by building future human rights defenders from today’s children.

"There can be no better measure of our governance than the way we treat our children, and no greater failing on our part than to allow them to be subjected to violence, abuse or exploitation . . .

Jamils Richard Achunji Anguaseh
Director of Programs.
10th January 2010